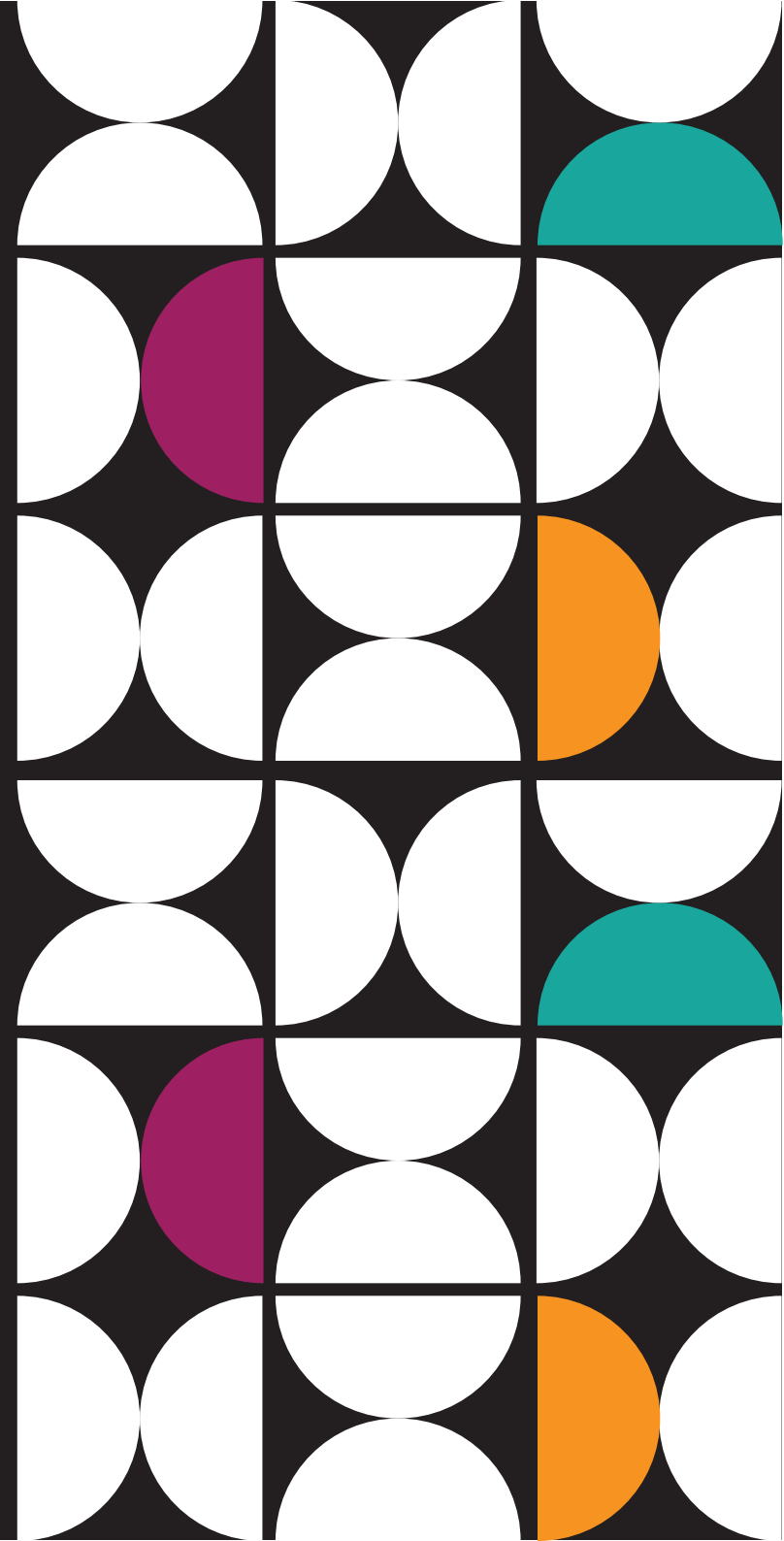


MADTM

MARKETING CREATIVE SOLUTIONS

RELY ON US



VISUAL IDENTITY

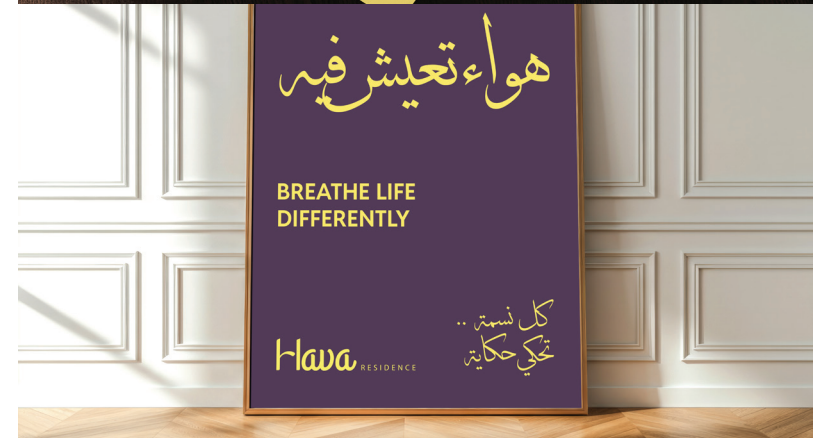
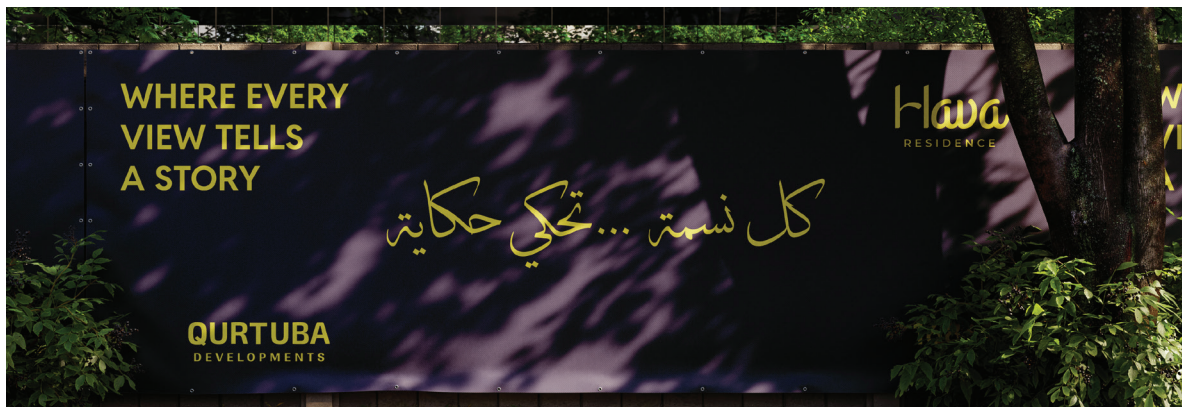
VISUAL IDENTITY - SLOGAN - ART DIRECTION
CREATIVE CONCEPT - OUTDOOR CAMPAIGN
SOCIAL MEDIA



NAMING - LOGO

VISUAL IDENTITY - SLOGAN - ART DIRECTION
CREATIVE CONCEPT - OUTDOOR CAMPAIGN
SOCIAL MEDIA - BROCHURE

hawa
RESIDENCE



SOCIAL MEDIA

WHERE R8
BEGINS TO
BREATHE

Hava
RESIDENCE

16861



Hava
RESIDENCE

INSPIRED BY
THE AIR, BY
FREEDOM

BY LIFE THAT
FEELS RENEWED

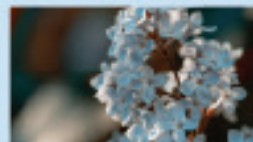


16861

CHANGING THE
WAY R8 LIVES
AND
BREATHES

BRINGING
LIGHT, AIR, AND
LIFE TO R8

16861



Hava
RESIDENCE

A CHANGE THAT
RESHAPE THE R8.

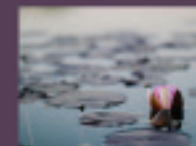
WHERE LIFE
FEELS
CONNECTED

16861

Hava
RESIDENCE



NOT
CROWDED.



CHANGING R8 WITH
BUILDINGS THAT
STAND APART.

HAVA SPACE
THAT LETS
YOU BREATHE

16861

DISTANCES UP
TO 24 METERS

Hava
RESIDENCE

GIVING VIEWS, LIGHT,
AND PRIVACY



PERFECTLY
PLACED IN R8
HAVA

16861



Hava
RESIDENCE

AT THE HEART
OF IT ALL

LOGO DESIGN & CONCEPT



BEFORE



AFTER

VISUAL IDENTITY & LOGO

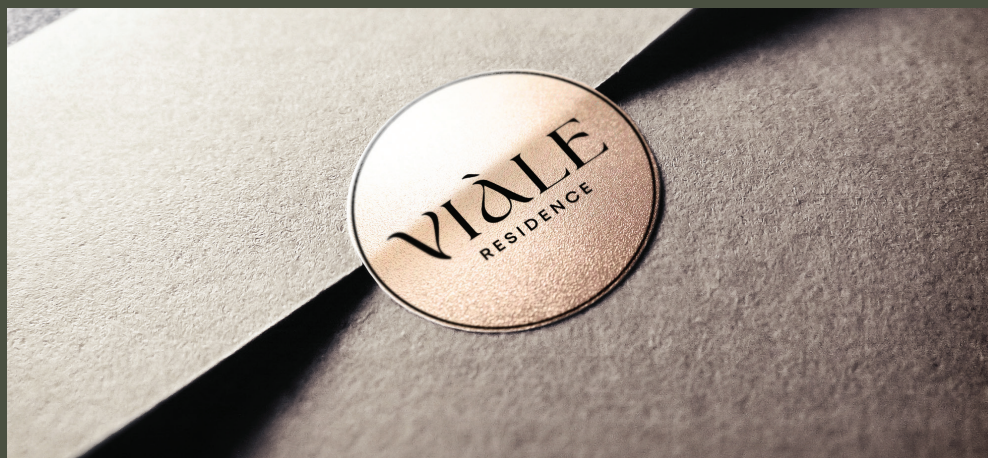
VISUAL IDENTITY - SLOGAN - ART DIRECTION
CREATIVE CONCEPT - OUTDOOR CAMPAIGN



NAMING - LOGO

VISUAL IDENTITY - SLOGAN - ART DIRECTION
CREATIVE CONCEPT - OUTDOOR CAMPAIGN

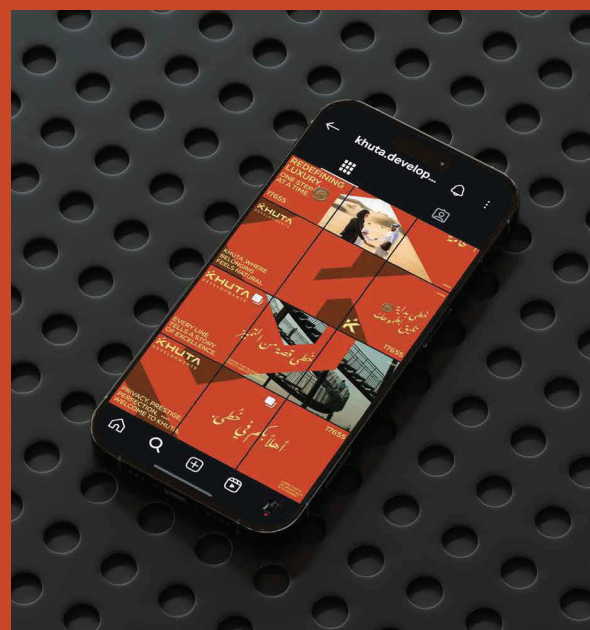
VIÀLE
RESIDENCE



NAMING - LOGO

VISUAL IDENTITY - SLOGAN - ART DIRECTION
CREATIVE CONCEPT - OUTDOOR CAMPAIGN
COMPANY PROFILE - SOCIAL MEDIA

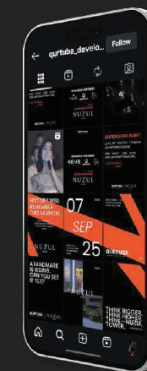
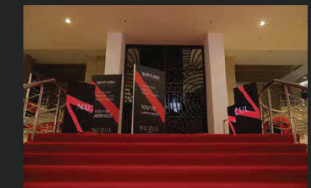
KHUTA
DEVELOPMENTS



VISUAL IDENTITY

ART DIRECTION - CREATIVE CONCEPT
OUTDOOR CAMPAIGN - SOCIAL MEDIA

NUZUL
TOWER



HILTON TOWERS BY AL -MIRAGE DEVELOPMENTS





SHERATON RESIDENCE

THE 1ST BRAND RESIDENCE
IN EGYPT



SHERATON



SHERATON

The Residences at
Mostakbal City, New Cairo

A State Of Harmony



SHERATON RESIDENCE

THE 1ST BRAND RESIDENCE
IN EGYPT



SHERATON



SHERATON

The Residences at
Mostakbal City, New Cairo

A State of
Calmness

Managed & Operated by Sheraton



SHERATON

The Residences at
Mostakbal City, New Cairo

Unwind in Life
A State Of Harmony

MARGINS
DEVELOPMENTS

16930



SHERATON

The Residences at
Mostakbal City, New Cairo

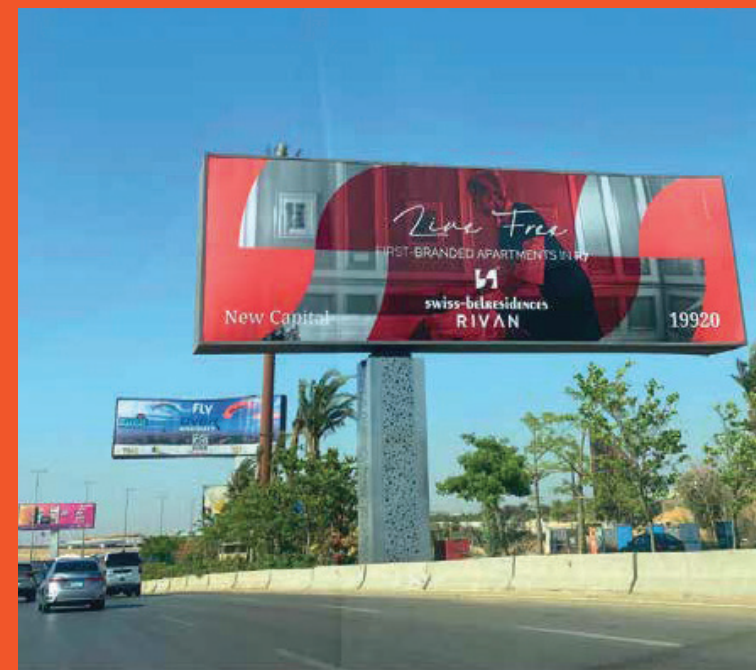
Effortless living
A State Of Harmony

MARGINS
DEVELOPMENTS

16930

**SWISS BEL
RESIDENCE**

 **swiss-belRESIDENCES**
RIVAN



CREATIVE REBRANDING CAMPAIGN & ART DIRECTION

SLOGAN -COMPANY PROFILE - VISUAL IDENTITY
CREATIVE DESIGN & CONTENT, SOCIAL MEDIA

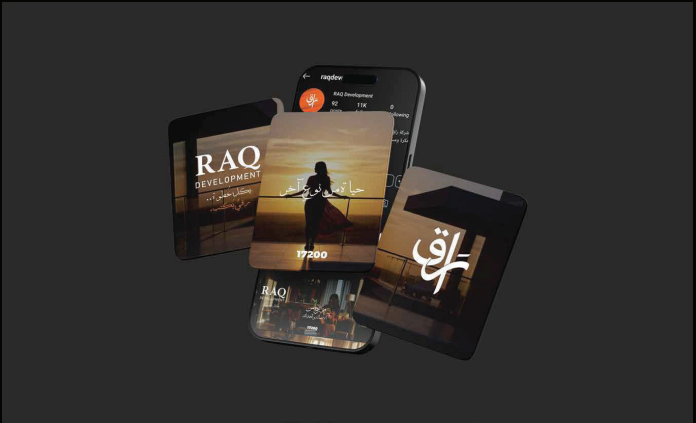
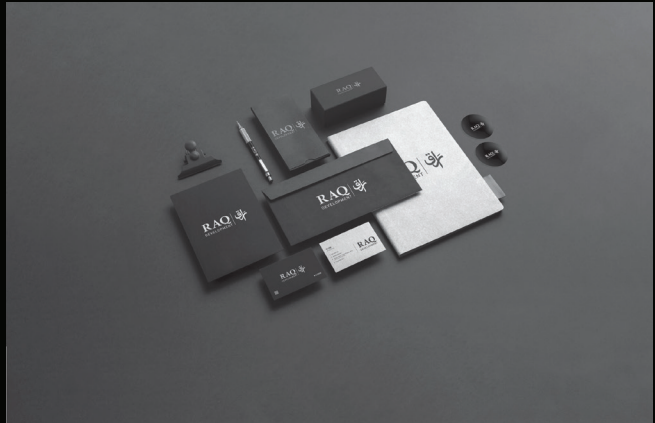




CREATIVE REBRANDING CAMPAIGN & ART DIRECTION

SLOGAN -COMPANY PROFILE - VISUAL IDENTITY
CREATIVE DESIGN & CONTENT, SOCIAL MEDIA





CREATIVE REBRANDING CAMPAIGN & ART DIRECTION

SLOGAN -COMPANY PROFILE - VISUAL IDENTITY
CREATIVE DESIGN & CONTENT, SOCIAL MEDIA





CREATIVE REBRANDING CAMPAIGN & ART DIRECTION

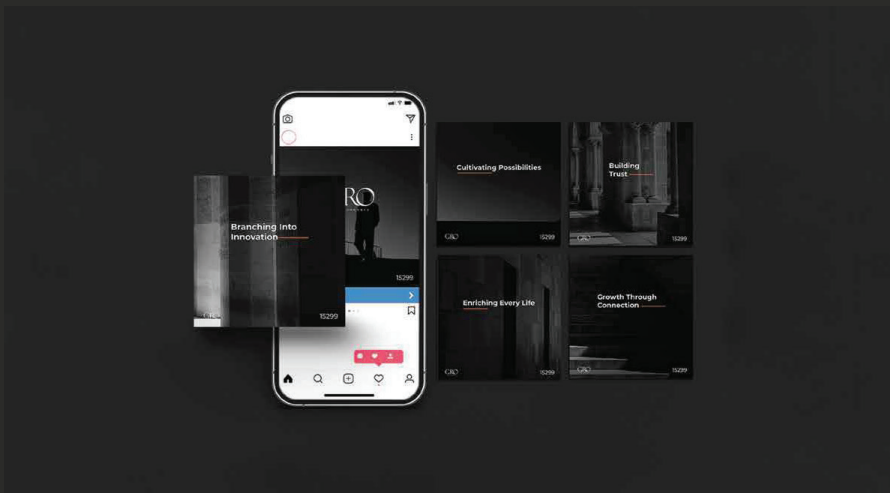
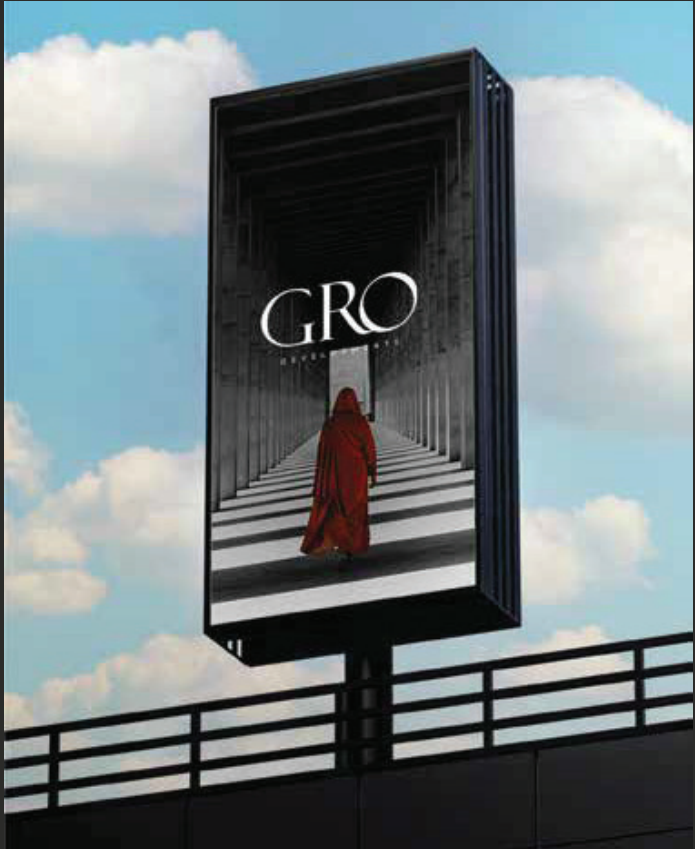
SLOGAN -COMPANY PROFILE - VISUAL IDENTITY
CREATIVE DESIGN & CONTENT, SOCIAL MEDIA





CREATIVE CORPORATE REBRANDING & ART DIRECTION

NAMING - SLOGAN - COMPANY PROFILE
VISUAL IDENTITY - CREATIVE DESIGN &
CONTENT, SOCIAL MEDIA



LOGO DESIGN & CONCEPT



BEFORE

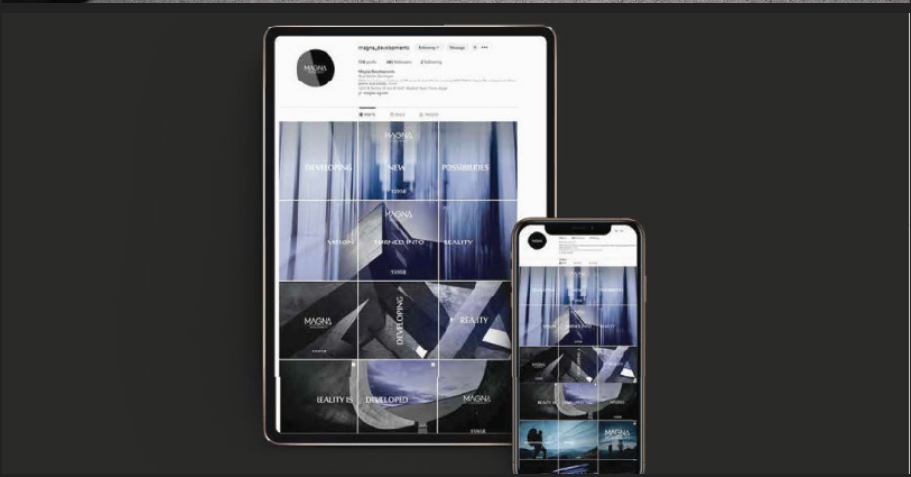


AFTER

LOGO & VISUAL IDENTITY

NAMING - LOGO - SLOGAN - VISUAL
IDENTITY - BROCHURE & ART DIRECTION

MAGNA
DEVELOPMENTS



LOGO & VISUAL IDENTITY

NAMING - LOGO - SLOGAN - VISUAL
IDENTITY - BROCHURE & ART DIRECTION



OUR NEW PROJECT

LOGO CONCEPT CREATIVE



THE 'M' IS CAREFULLY CRAFTED, DIVIDED INTO THREE DISTINCT SHAPES TO SYMBOLIZE THE 3RD LAND IN MOHAMED NAGUIB, NEW CAPITAL CITY. THIS DIVISION NOT ONLY HIGHLIGHTS THE STRATEGIC LOCATION BUT ALSO EMPHASIZES THE BRAND'S FOUNDATION OF BEING MULTIFACETED AND VISIONARY.

THE M PLUS LOGO CAPTURES THE ESSENCE OF MODERNITY, AMBITION, AND GROUNDBREAKING INNOVATION WITH A TRENDY, DYNAMIC DESIGN.

THE OVERALL LOOK AND FEEL OF THE LOGO EXUDE CONTEMPORARY ELEGANCE AND INNOVATION, PERFECTLY ALIGNING WITH M PLUS AS A LANDMARK WHERE MODERN DESIGN, ART, AND FUNCTIONALITY MEET TO CREATE A SPACE THAT REDEFINES SUCCESS.

CREATIVE BRANDING CONCEPT

SLOGAN - VISUAL IDENTITY - COMPANY
PROFILE & ART DIRECTION -SOCIALMEDIA



COMMITTED
TO YOU

TLD-eg.com 16170

COMPANY
PROFILE

OUR
JOURNAL

**+30 YEARS OF LISTENING TO WHAT
A CLIENT NEEDS.**

TLD is building a legacy from the ground up to cater to all clients' perspectives, needs, and life aspirations. A legacy that fosters communities that leads on decades of entrepreneurial experiences in diverse industries, such as hospitality, tourism, retail, manufacturing and services, which allow us to intelligently execute challenging projects with optimum quality.

Established in 2008, TLD is taking various measures to grow communities and high-quality development with a focus on sustainability and

SHOOTING FOR

BRINGING ABOUT
A LIFE OF ABUNDANCE

We are not just an investor, we are a builder. It is a legacy that fosters communities that leads on decades of entrepreneurial experiences in diverse industries, such as hospitality, tourism, retail, manufacturing and services, which allow us to intelligently execute challenging projects with optimum quality.



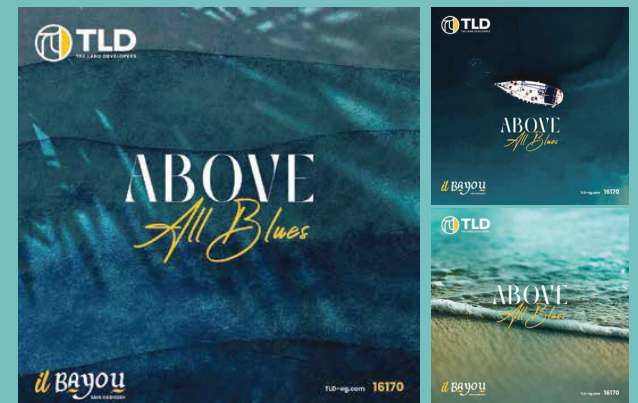
SOCIAL MEDIA



LOGO & VISUAL IDENTITY

NAMING - LOGO - SLOGAN - VISUAL
IDENTITY - BROCHURE & ART DIRECTION
GIVEAWAYS

il BAYOU
SAHL HASHEESH



ARMONIA ART DIRECTION & CONCEPT

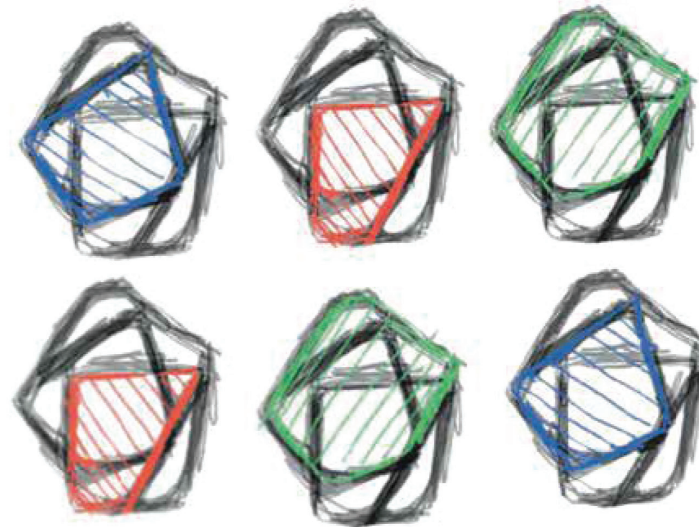
SLOGAN, ART DIRECTION & SOCIAL MEDIA



ARMONIA
NEW CAPITAL

Red → Spirit
 Blue → Calm - Meditative
 Grey → Wisdom

Shape could represent template



HARMONY
 IN ALL
shades



16170



HARMONY
 IN ALL
shades



16170



HARMONY
 IN ALL
shades



16170

LOGO DESIGN & CONCEPT



BEFORE

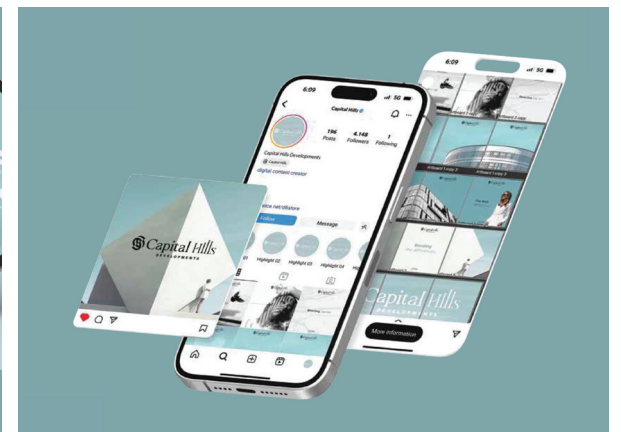


AFTER

LOGO & VISUAL IDENTITY

LOGO - SLOGAN - VISUAL IDENTITY - BROCHURE &
ART DIRECTION - GIVEAWAYS





LOGO DESIGN & CONCEPT



BEFORE

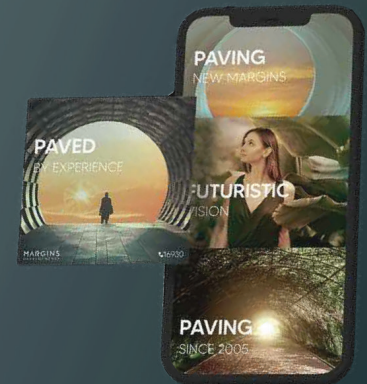
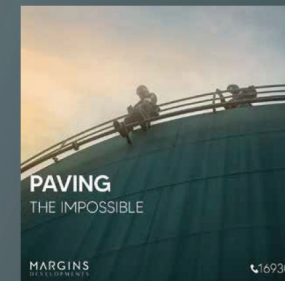
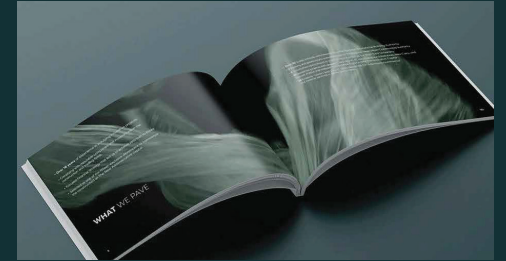
MARGINS
DEVELOPMENTS

AFTER

LOGO & VISUAL IDENTITY

LOGO - SLOGAN - VISUAL IDENTITY - BROCHURE &
ART DIRECTION - GIVEAWAYS

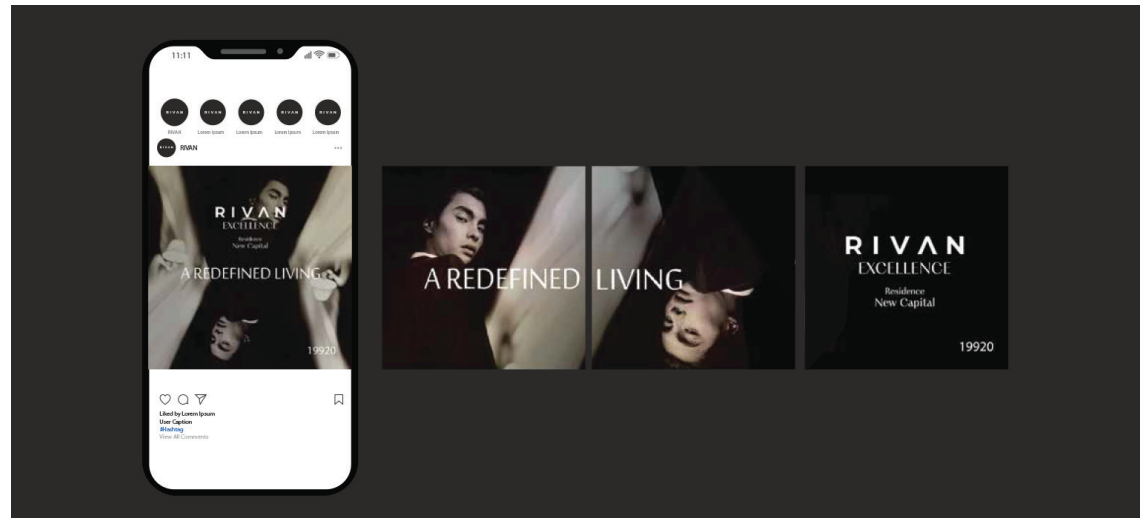
MARGINS
DEVELOPMENTS



RIVAN EXCELLENCE CAMPAIGN 2024

NAMING, LOGO, SLOGAN, VISUAL IDENTITY,
BROCHURE & ART DIRECTION

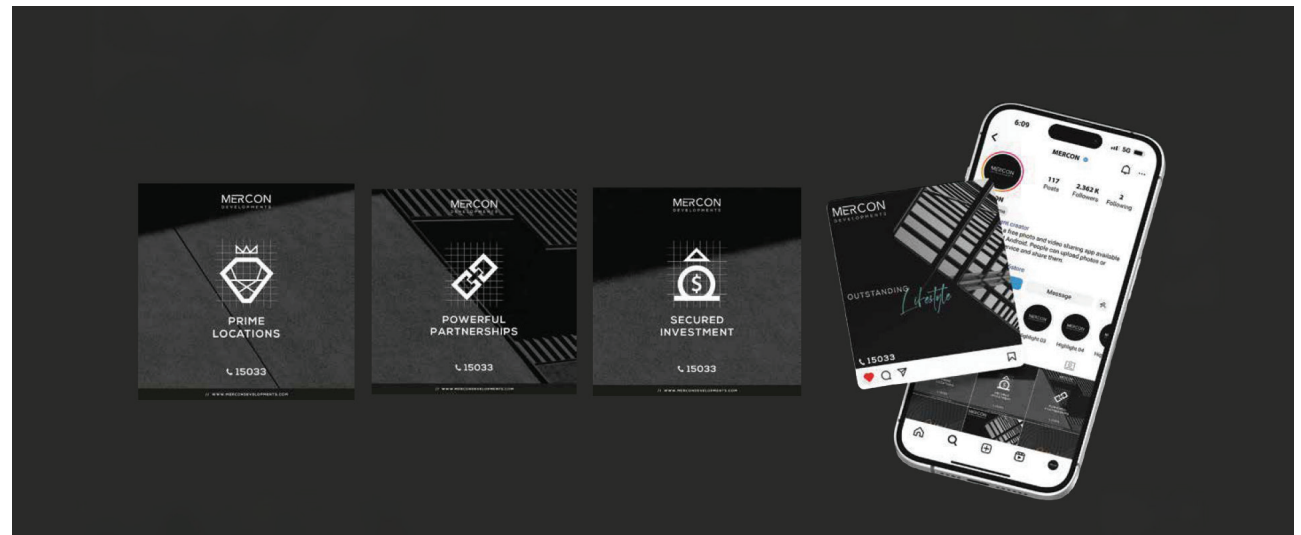
R I V A N



LOGO & VISUAL IDENTITY

SLOGAN - VISUAL IDENTITY - BROCHURE &
ART DIRECTION -COMPANY PROFILE

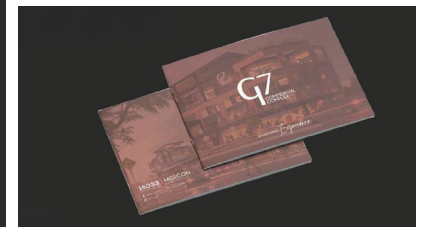
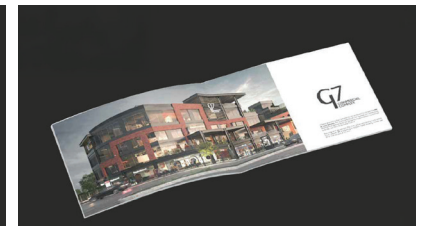
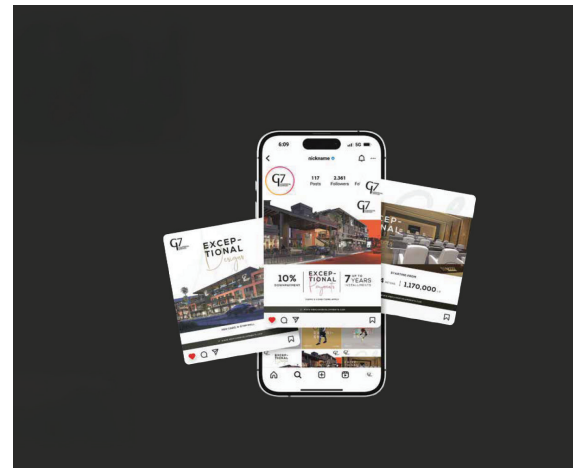
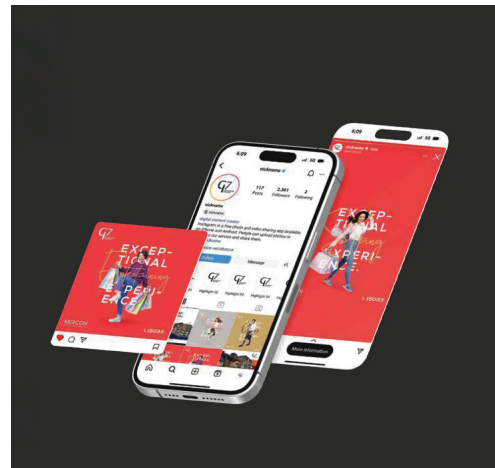
MERCON
DEVELOPMENTS



LOGO & VISUAL IDENTITY

SLOGAN - VISUAL IDENTITY - BROCHURE &
ART DIRECTION -COMPANY PROFILE

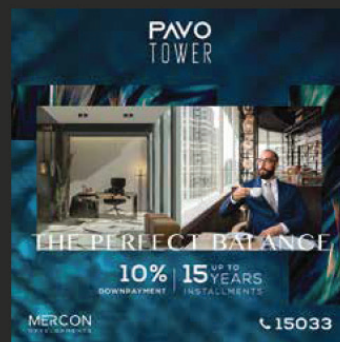
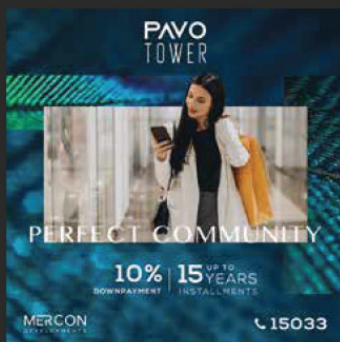
G7
COMMERCIAL
COMPLEX



VISUAL IDENTITY

SLOGAN - VISUAL IDENTITY - BROCHURE
& ART DIRECTION

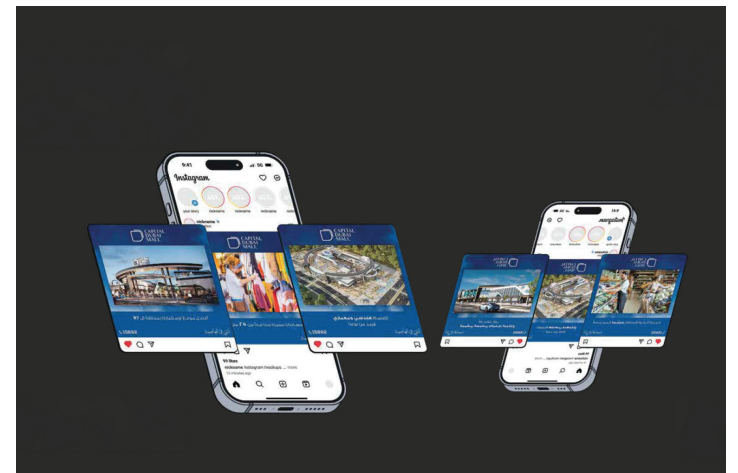
PAVO
TOWER



VISUAL IDENTITY

SLOGAN - VISUAL IDENTITY - BROCHURE
& ART DIRECTION





LOGO DESIGN & CONCEPT

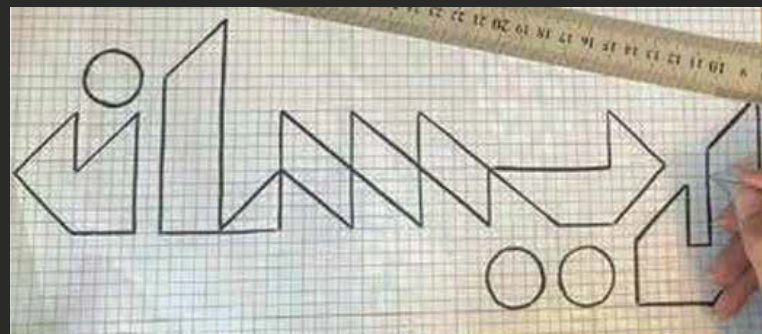


RESAN
DEVELOPMENT

BEFORE

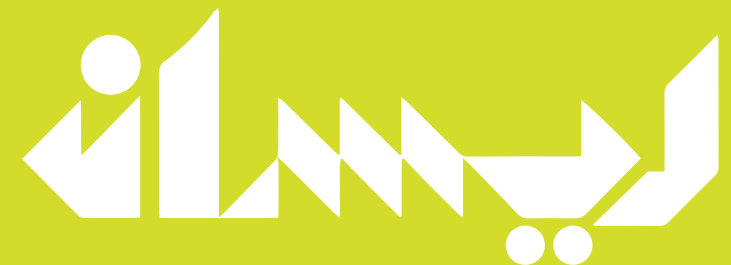


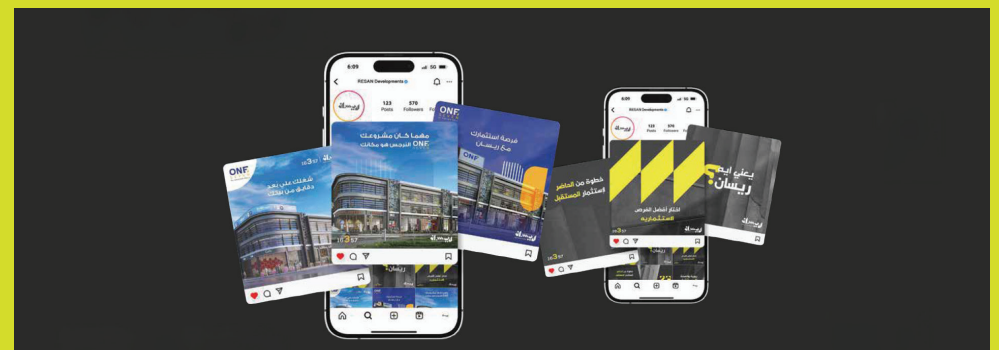
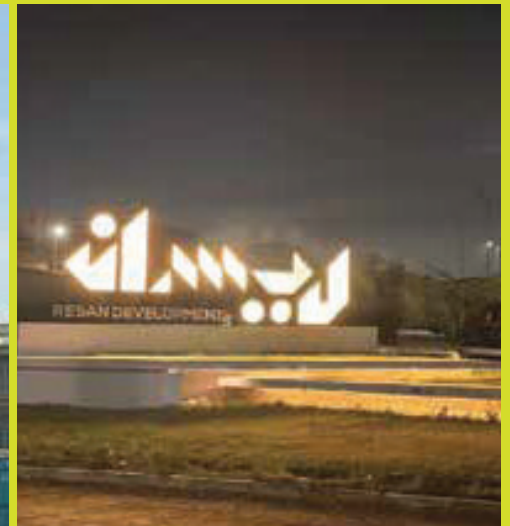
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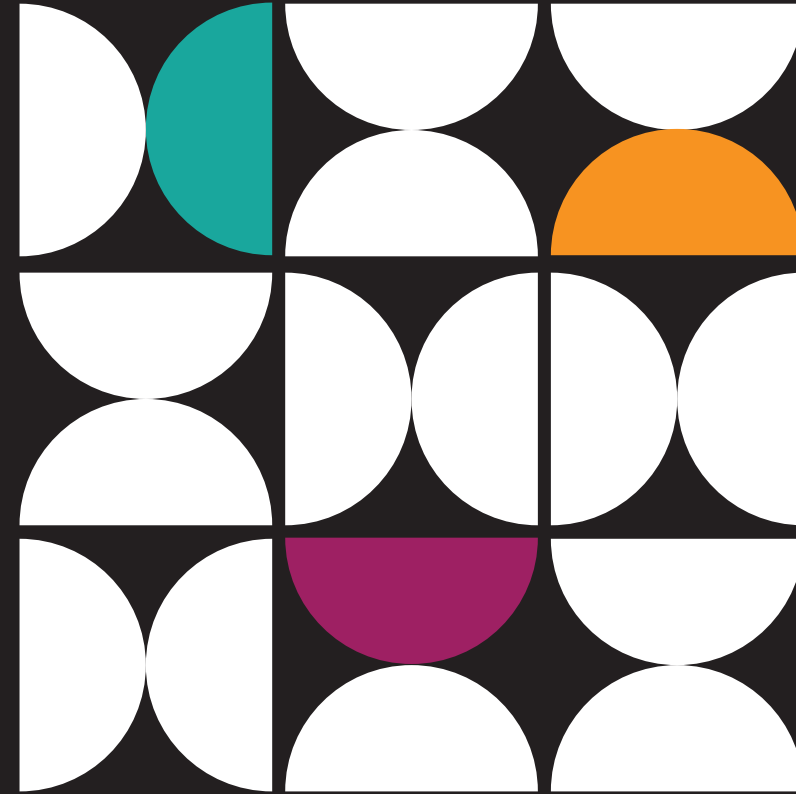


LOGO & VISUAL IDENTITY

LOGO - SLOGAN - VISUAL IDENTITY &
ART DIRECTION -COMPANY PROFILE







RELY ON US



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