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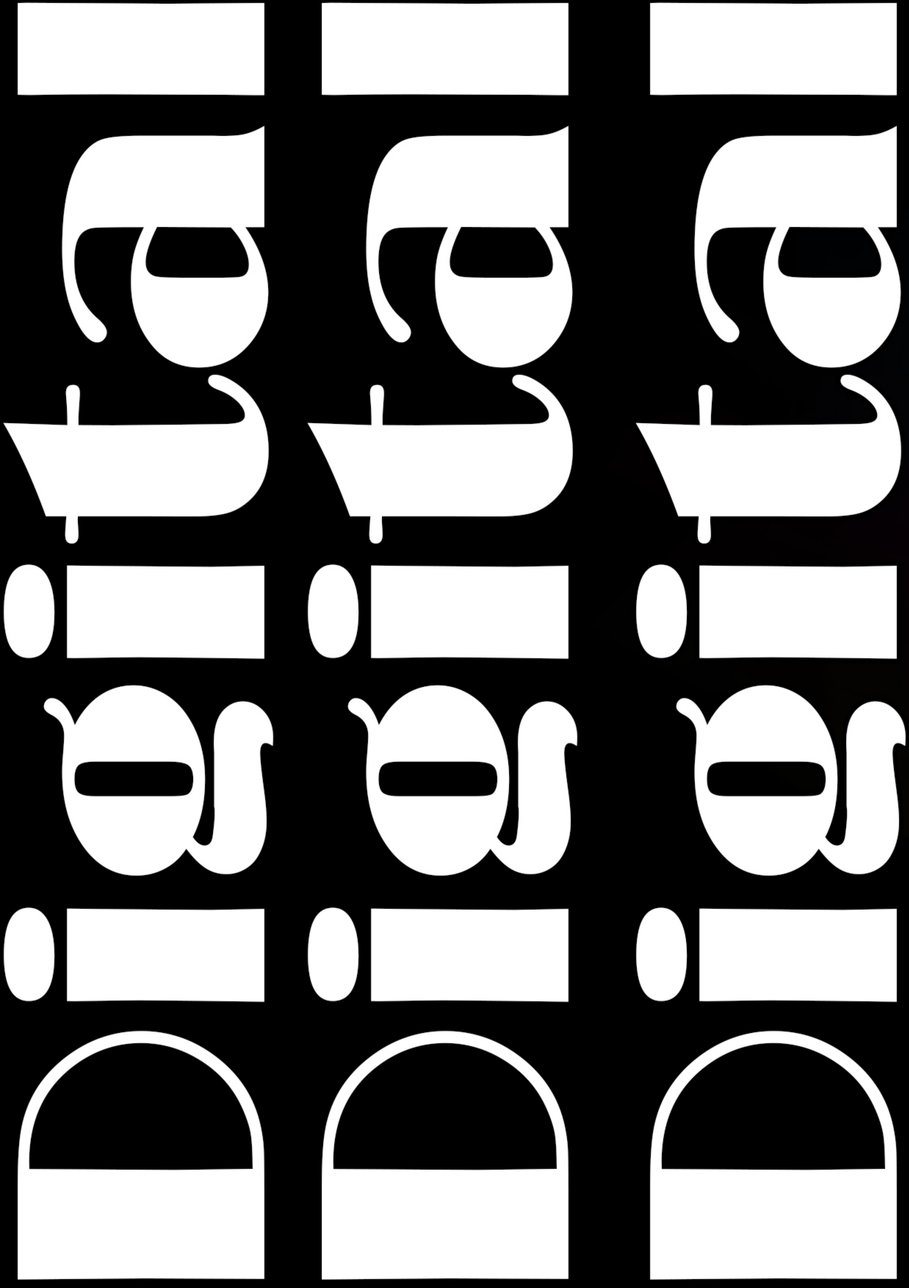
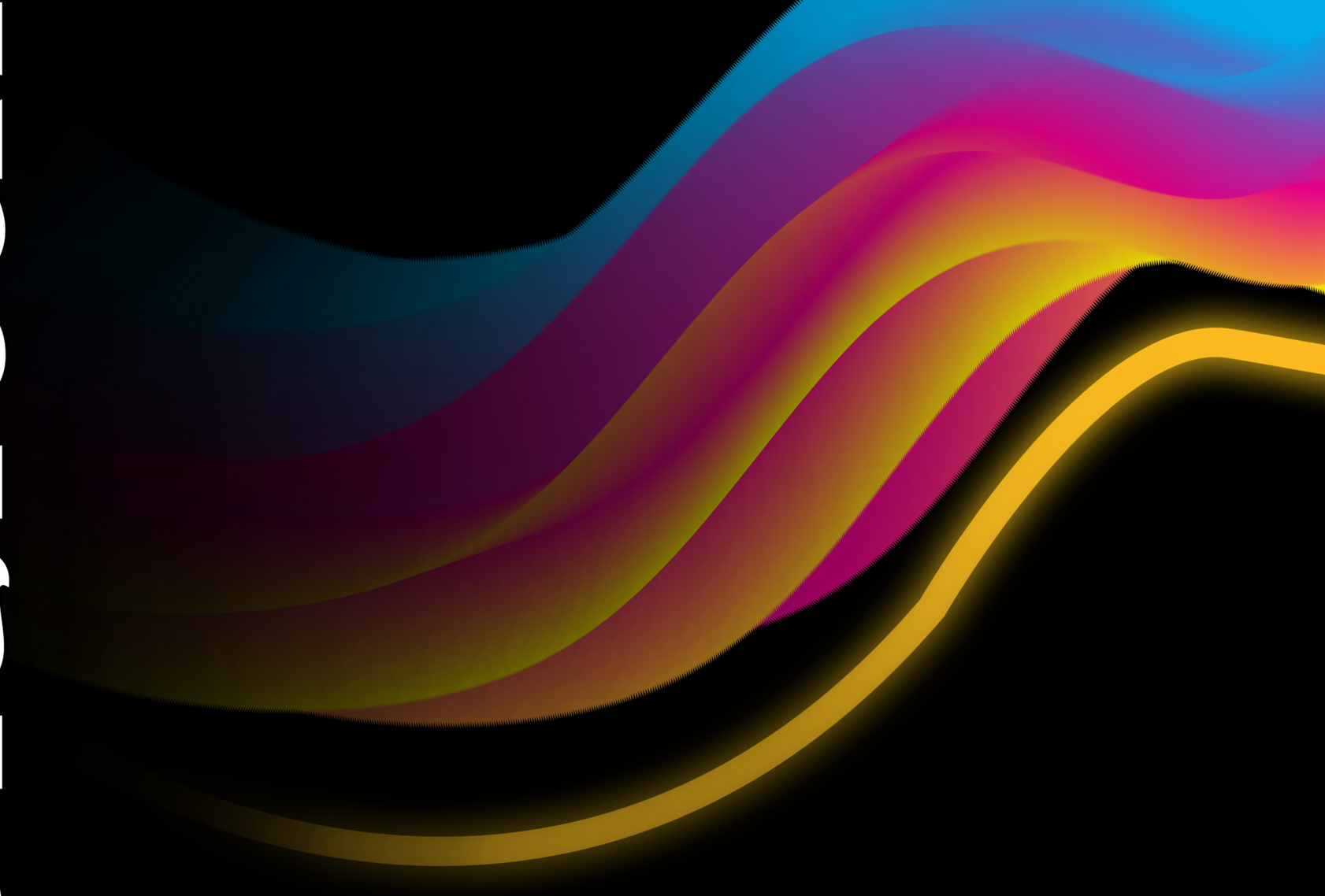
MARKETING CREATIVE SOLUTIONS





Portfolio

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Creative Social Media Directions

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MARKETING CREATIVE SOLUTIONS

Bata
SINCE 1925

- Brand Relaunch

Relaunch
the brand in Egypt

Educate
the target segment
about the brand

Increase Reach
& Engagement

Increase Sales

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Bata
SINCE 1925

- Creative Art Direction

+1 MILLION IMPRESSION

Sold 40% IN ONLY 2 WEEKS



Fashion Industry

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Ella's kitchen

- Creative Taglines
- Creative Art Direction
- Social Media Strategy

+3 Years Partnership with MAD

Increased Recognition & awareness in the Egyptian Market

+20 Increase

- Cost Effective Strategy
- Cost Effective Strategy













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FMCG Industry

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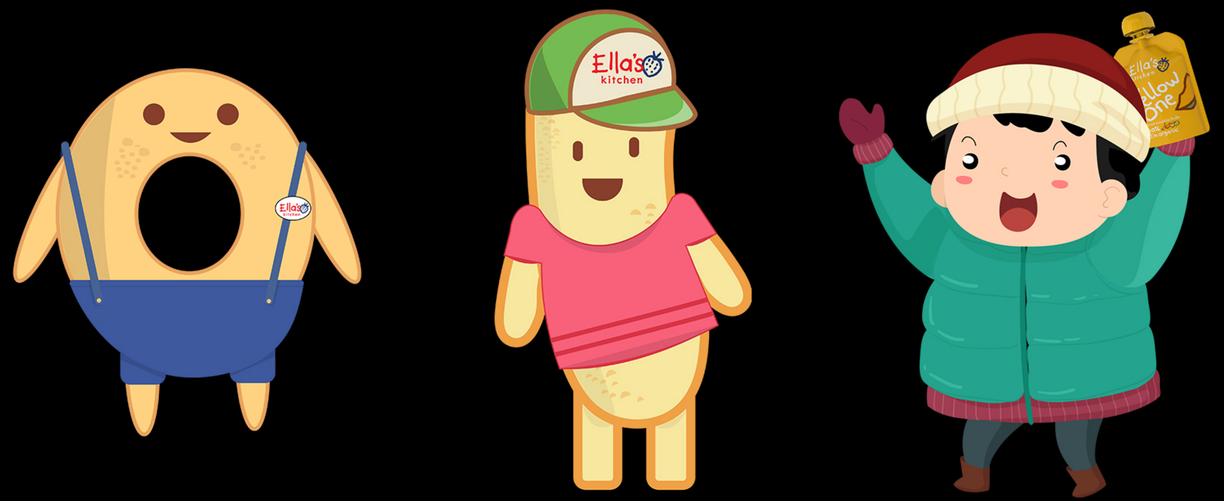
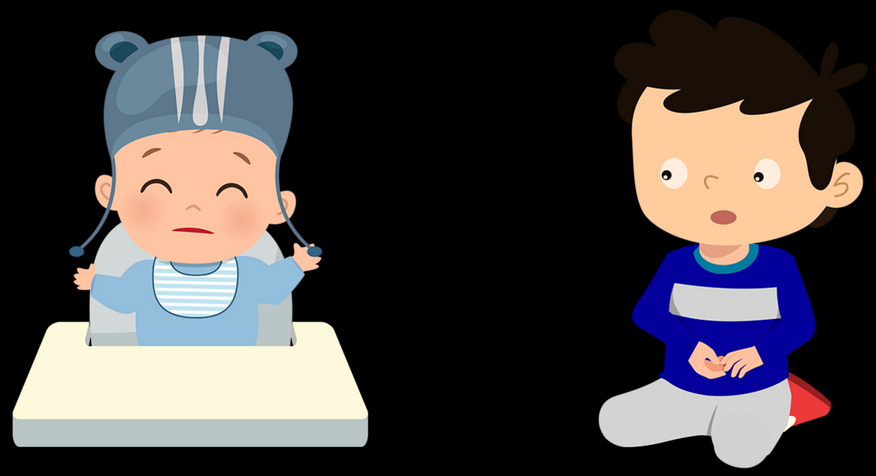
Ella's kitchen

- Character Design





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FMCG Industry

giz

- Slogan
- Creative Art direction
- Social Media Strategy

360
Campaign







The

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MARKETING CREATIVE SOLUTIONS

Non-Governmental Organizations

جلوبال
ميديكال سيتي
نـهتـم لشـفائكم | الأزهر

- Creative Taglines
- Creative Art direction
- Social Media Strategy

New Positioning

in the market
& acquire new patients









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MARKETING CREATIVE SOLUTIONS

Healthcare Industry

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TLD
THE LAND DEVELOPERS

- Slogan
- Creative Art direction
- Social Media Strategy









MAD
MARKETING CREATIVE SOLUTIONS

Real Estate Industry

il BAYOU
SAHL HASHEESH

- Slogan
- Creative Art direction
- Social Media Strategy

200%

Over target Sales







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Real Estate Industry

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ARMONIA
NEW CAPITAL

- Slogan
- Creative Art direction
- Social Media Strategy

Sold Phase 1 & 2









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Thes

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Real Estate Industry

CAPITAL DUBAI MALL

- Slogan
- Creative Art direction
- Social Media Strategy









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MARKETING CREATIVE SOLUTIONS

Real Estate Industry

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Thes

CLEOPATRA HOSPITALS GROUP

- Slogan
- Creative Art direction
- Social Media Strategy

Increased

Brand Awareness
& Patient Acquisition









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Thes

MAD
MARKETING CREATIVE SOLUTIONS

Healthcare Industry

MERCON
DEVELOPMENTS

- Slogan
- Creative Art direction
- Social Media Strategy









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The

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MARKETING CREATIVE SOLUTIONS

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Q7 COMMERCIAL COMPLEX

- Slogan
- Creative Art direction
- Social Media Strategy









The

MAD
MARKETING CREATIVE SOLUTIONS

Real Estate Industry

PAVO TOWER

- Slogan
- Creative Art direction
- Social Media Strategy









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RESAN DEVELOPMENTS

- Slogan
- Creative Art direction
- Social Media Strategy

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The

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MARKETING CREATIVE SOLUTIONS

Real Estate Industry

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نسمة

- Slogan
- Creative Art direction
- Social Media Strategy

Shippment Solid In

35 Days









Thes

MAD
MARKETING CREATIVE SOLUTIONS

Home Appliances Industry

EGYPT
MİLAT
CARPET

- Creative Art direction
- Social Media Strategy

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Thes

MAD
MARKETING CREATIVE SOLUTIONS

Carpet Industry

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- Slogan
- Creative Art direction
- Social Media Strategy









The

MAD
MARKETING CREATIVE SOLUTIONS

Food and Beverages Industry

Panacea Pharma

- Creative Art direction
- Social Media Strategy
- Social Media Strategy

on or usage without written and signed permision









Thes

MAD
MARKETING CREATIVE SOLUTIONS

Cosmetics Industry

الهـلال الأحـمـر المصـرى
EGYPTIAN RED CRESCENT

- Slogan
- Creative Art direction
- Social Media Strategy









MAD
MARKETING CREATIVE SOLUTIONS

Non-Governmental Organizations

الهـلال الأحـمـر المصـرى
EGYPTIAN RED CRESCENT

- Slogan
- Creative Art direction
- Social Media Strategy

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MARKETING CREATIVE SOLUTIONS

Non-Governmental Organizations

الهـلال الأحـمـر المصـرى
EGYPTIAN RED CRESCENT

- Slogan
- Creative Art direction
- Social Media Strategy





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Non-Governmental Organizations

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- Slogan
- Creative Art direction
- Social Media Strategy



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Food and Beverages Industry

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AMYZ®

- Slogan
- Creative Art direction
- Social Media Strategy





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Home Appliances Industry

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- Slogan
- Creative Art direction
- Social Media Strategy









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MARKETING CREATIVE SOLUTIONS

Pharmaceutical Industry

hout written and signed permision

EDGE HOLDING
URBAN DEVELOPMENT

- Creative Art direction
- Social Media Strategy





These c

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MARKETING CREATIVE SOLUTIONS

Real Estate Industry

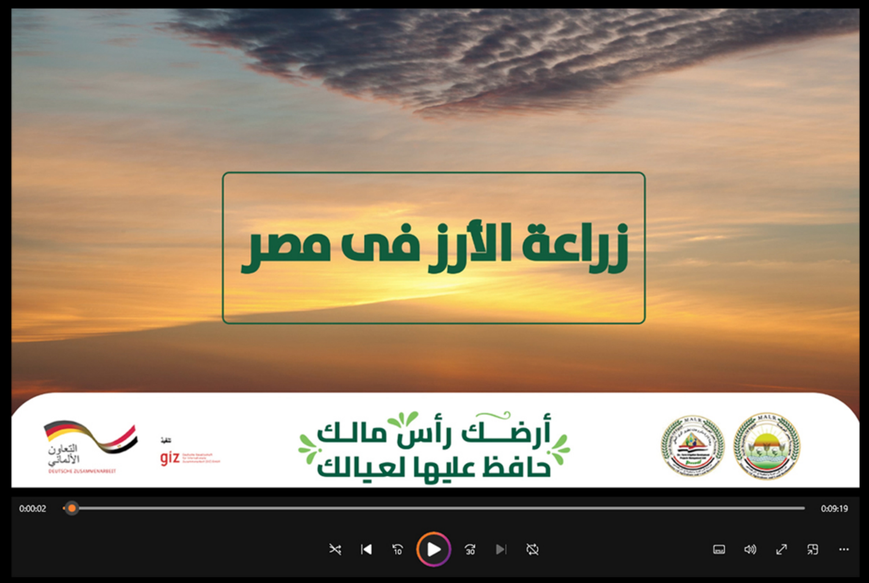


Creative Video Production

Creative Video Production

Creative Video Production

Video Making





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Non-Governmental Organizations

EGYPT
MİLAT
CARPET

Video Making

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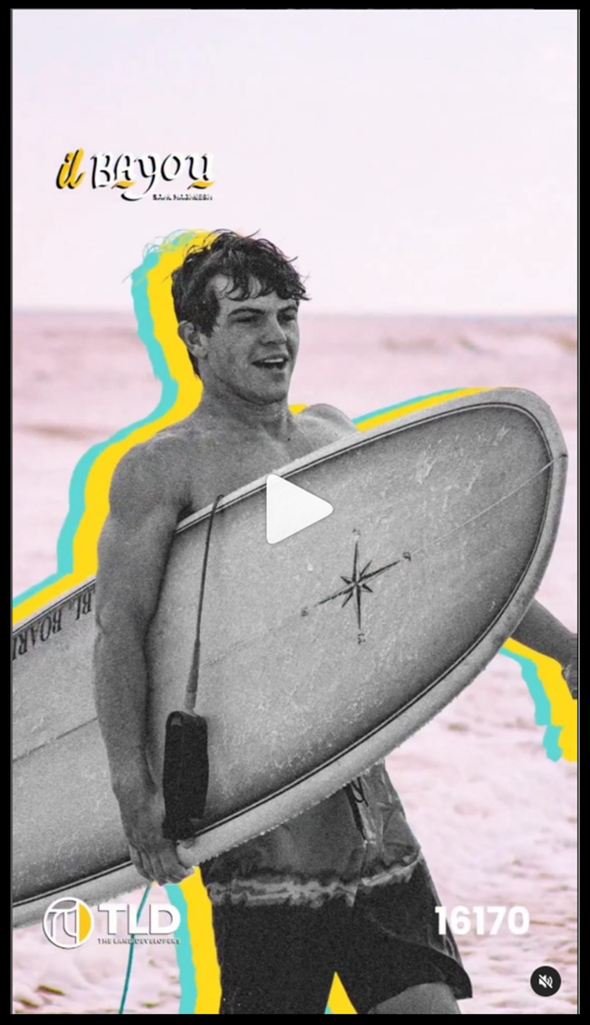
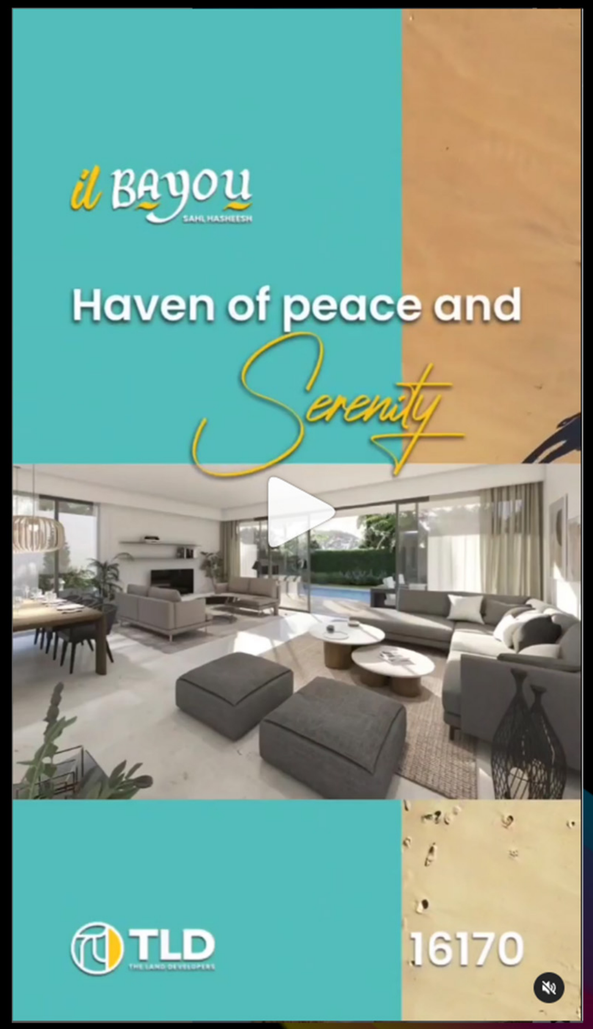
il BAYOU
SAHL HASHEESH

Video Making





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Real Estate Industry

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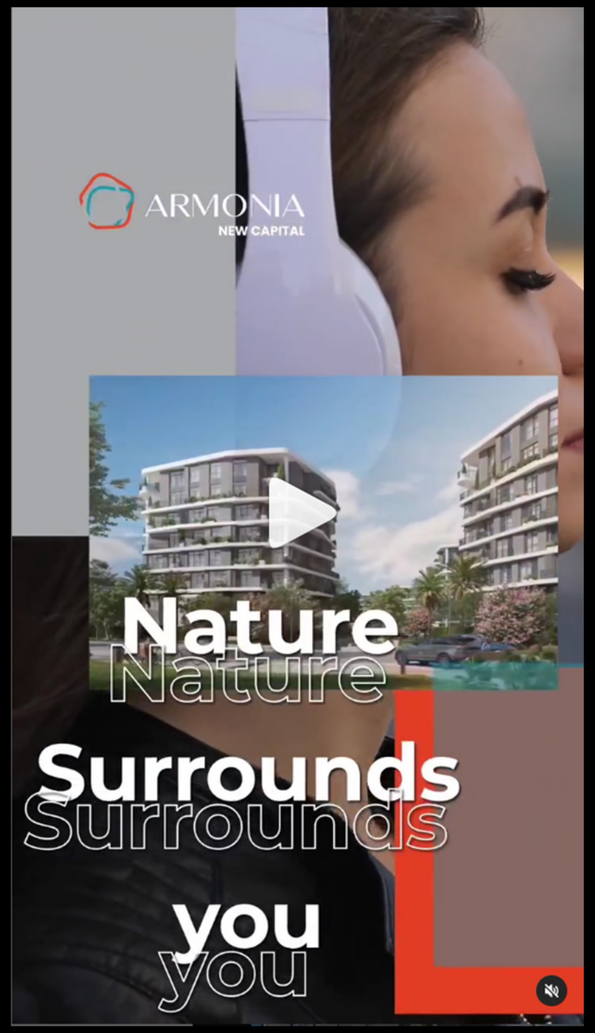
ARMONIA
NEW CAPITAL

Video Making





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MERCON
DEVELOPMENTS

Video Making







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Real Estate Industry

PAVO TOWER

Video Making





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CAPITAL DUBAI MALL

Video Making







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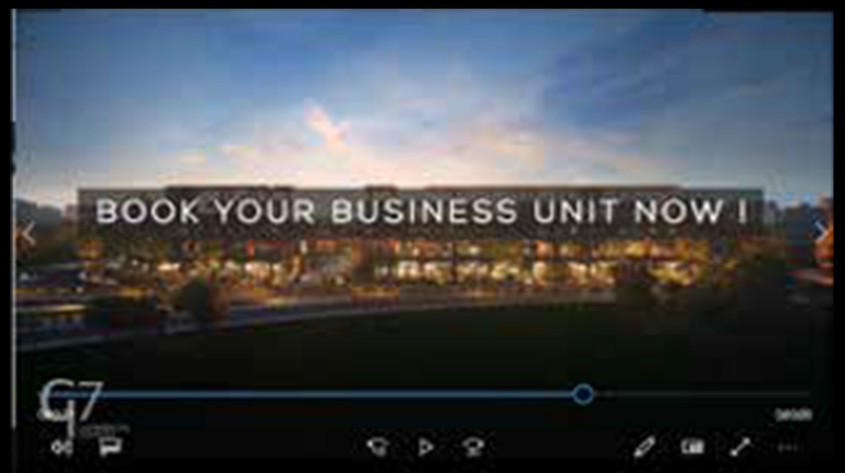
MARKETING CREATIVE SOLUTIONS

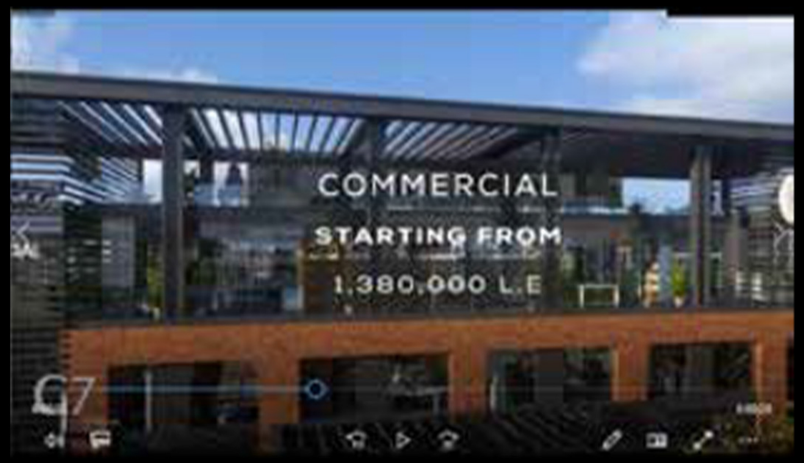
Real Estate Industry

G7 COMMERCIAL COMPLEX

Video Making







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Real Estate Industry

Infographic Videos













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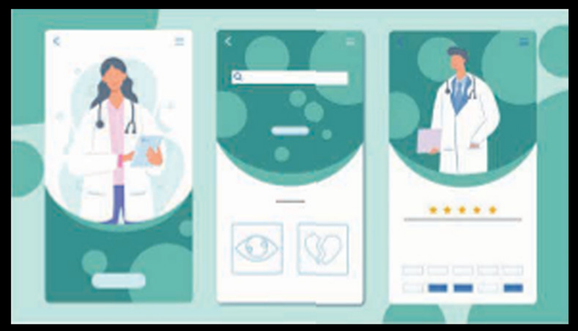
Home Appliances Industry

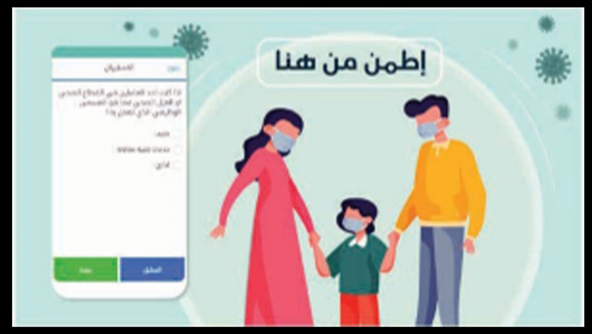
CLEOPATRA HOSPITALS GROUP

InfographicVideos













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Healthcare Industry

giz

Infographic Videos



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Non-Governmental Organizations

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Animated Videos

Ella's kitchen

TLD THE LAND DEVELOPERS

CHEF HAMDY Since 2009







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Communication Strategy Preformance

Communication Strategy Preformanc

Communication Strategy Preforman

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Google Ads

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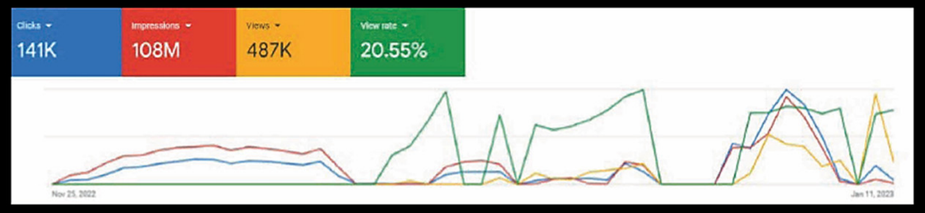
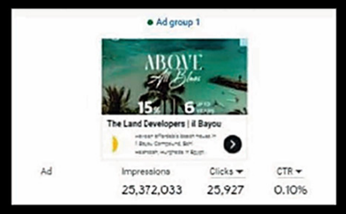
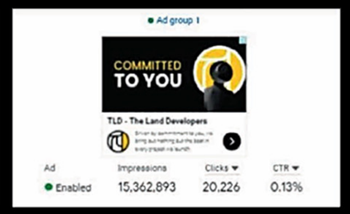
THE LAND DEVELOPERS

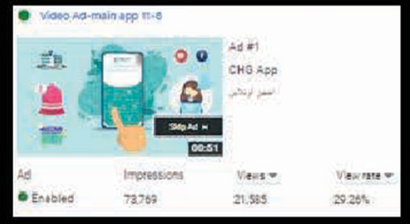






CLEOPATRA HOSPITALS
GROUP
CHG









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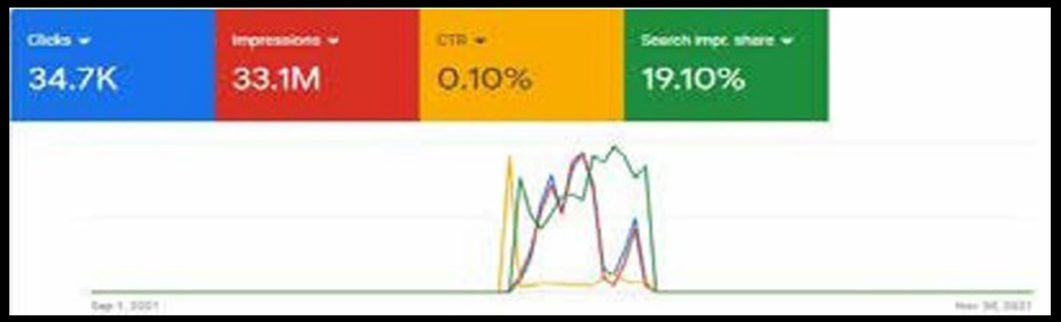
Google Ads

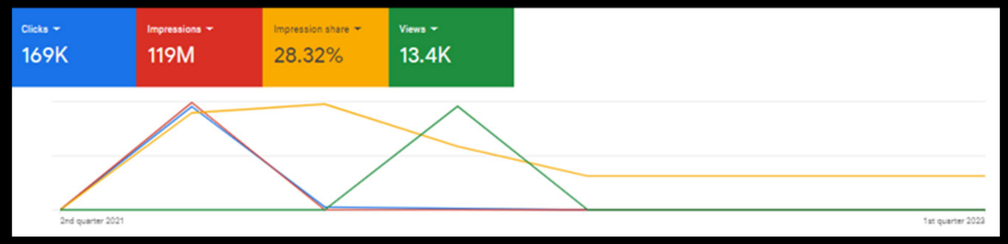
CAPITAL DUBAI MALL



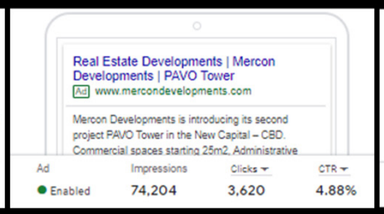
33.1 K

34.7 K

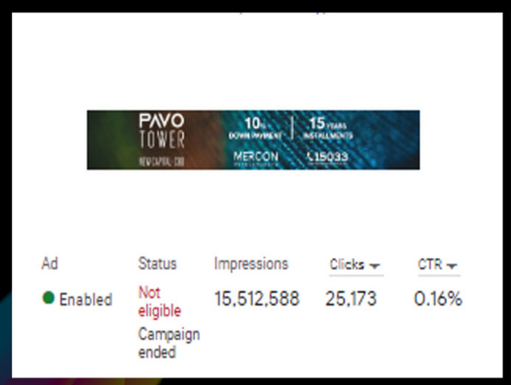
MERCON DEVELOPMENTS

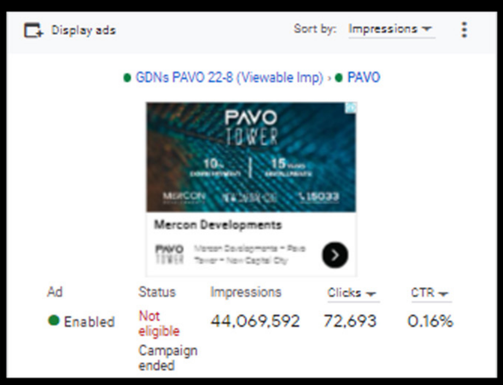












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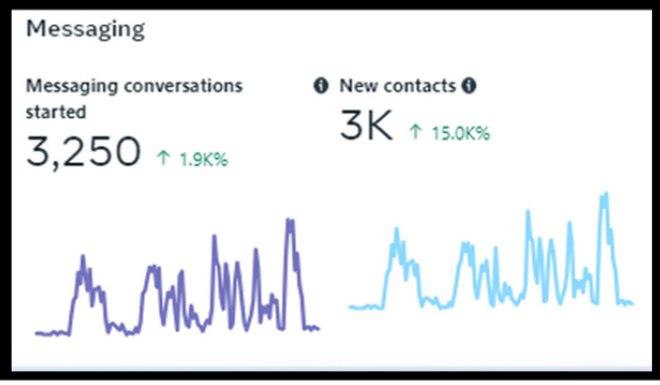
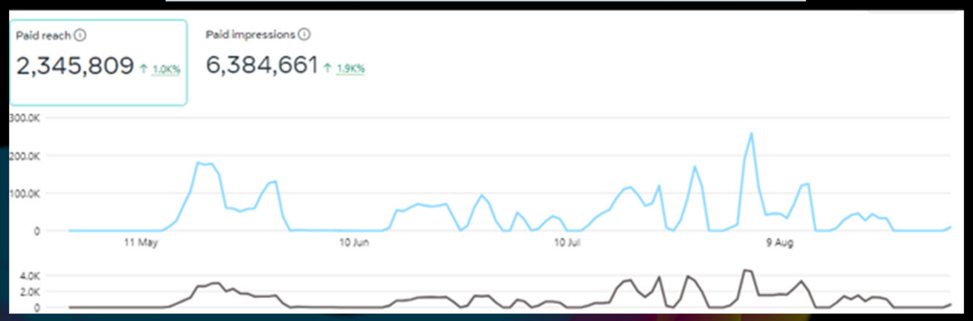
MetaAds

جلوبال
فيديكال سيتي
نـهتـم لشـفائكم | الأزهـر

CLEOPATRA HOSPITALS GROUP









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MetaAds

CAPITAL DUBAI MALL

183.367 K

3.609 K



PAVO TOWER

417.697 K

39.407 K



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MetaAds

RESAN DEVELOPMENTS

826.127 K

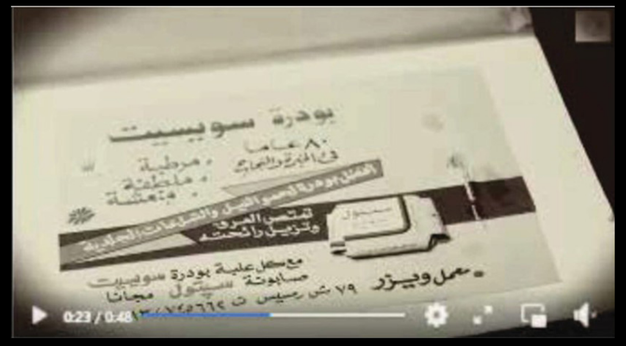
7.115 K



WEISER SINCE 1909

603.973 K

10.709 K



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XAds

TLD
THE LAND DEVELOPERS

Digital Overview (Twitter)

Your Tweets earned **1.9M impressions** over this **31 day** period



Followers	Profile Visits	Impressions
186	1,632	1.9M

JUL 2023 SUMMARY

Tweets	Tweet impressions
6	1.9M
Profile visits	**Mentions**
1,632	16
New followers	
186	

Top Performing Posts



TLD - The Land Developers
@TLD_RealEstate
Imagine living in an enchanted destination where you could sit back at ease with nature to take all your worries away, bringing in nothing but joy, peace, and serenity.
If Bayou, is simply where your magical dreams fall into place; Above All Blues!
Book your vacation house now...
pic.twitter.com/tFNcZupiE

Impressions	118,715
417 organic	118,298 promoted
Total engagements	1,910
Media engagements	1,129
Detail expands	542
Profile clicks	124
Likes	92
Retweets	11
Link clicks	5
Replies	4
Follows	3

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Tiktok Ads

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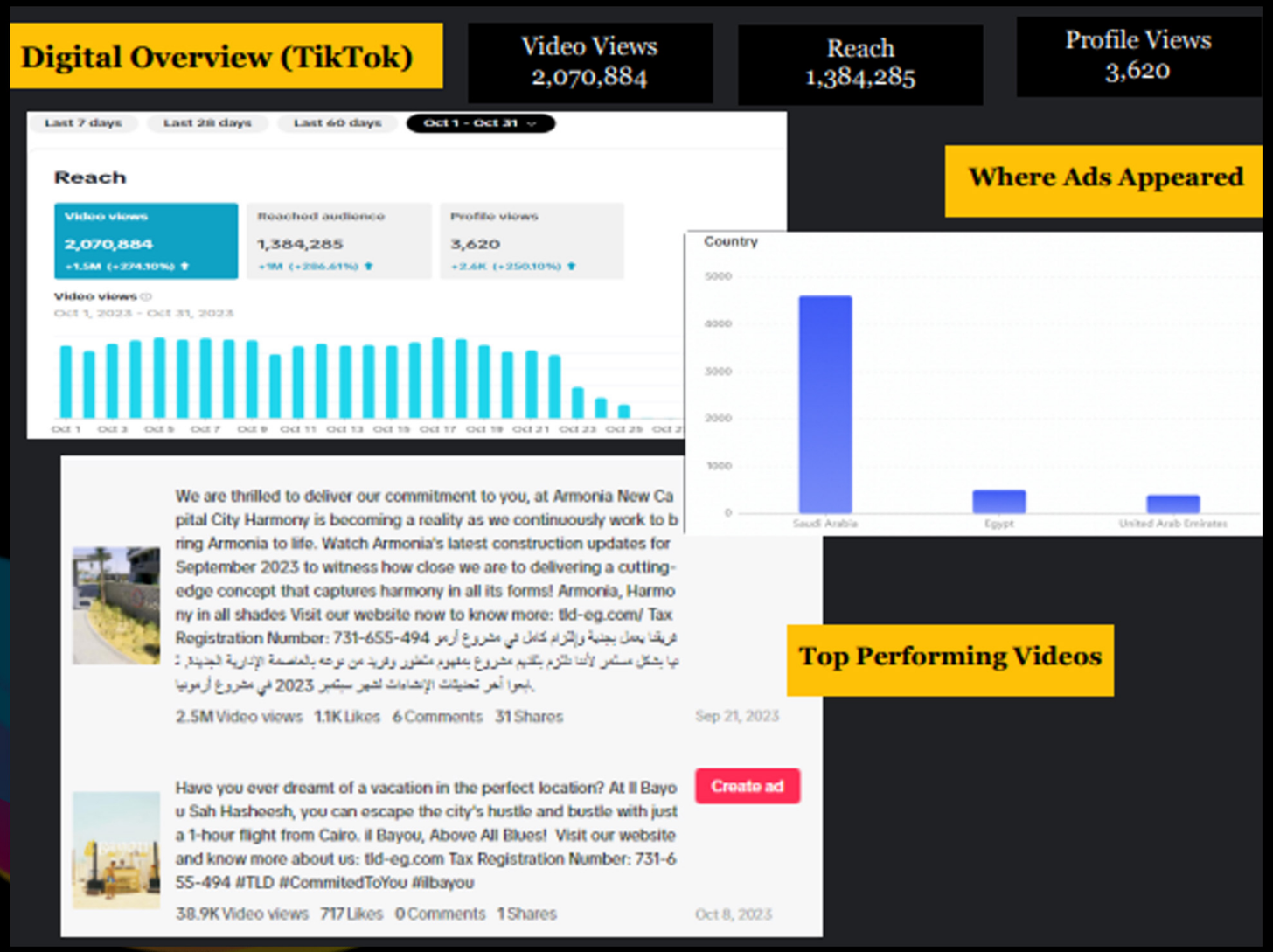
THE LAND DEVELOPERS



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Creative Content

Creative Content

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الهلال الأحمر المصري - Egyptian Red Crescent
Jun 23, 2021 ·

مبادئ الاسعافات الأولية حاجة مهمة لازم تكون عند كل واحد فينا عشان وقت اصابة اي فرد امامك بتكون انت اهم شخص في حياة الانسان دا، لأنك هتكون الاقرب له..
!انضموا لحملة المليون مسعف عشان يكون لكم دور في انقاذ حياة

رابط التسجيل للحملة:
https://forms.gle/tTUFNfXTgSWd54e38

#حملة_المليون_مسعف
#انقذ_حياة
#الهلال_الأحمر_المصري
#الاسعافات_الأولية
#شكرا_للمتطوعين

MAD



Cleopatra Hospitals Group
Jan 16, 2022 ·

عشان صحة قلبك، مجموعة مستشفيات بتقدملك نصائح طبية علي يد أفضل الأطباء المتخصصين...
د. هشام عمار استشاري امراض القلب والقسطره التداخليه بمعهد القلب القومي
"عند ممارسه الرياضه بشكل مستمر يحدث تضخم في عضله القلب وجدار القلب ولذلك ينصح جميع الرياضيين بعمل كشف مبكر ودوري لتفادي وتجنب مشاكل تضخم عضله القلب والتوقف المفاجيي لعضله القلب"
احجز دلوقتي في مجموعة مستشفيات كليوباترا!
للحجز من خلال الواتساب: http://bit.ly/2OSvgo8
أو الإتصال: 19668



Global Medical City جلوبال ميديكال سيتي
Apr 19 ·

شاركت مستشفي جلوبال ميديكال سيتي في يوم التوعية الطبي لموظفي شركة جي.بي.اس و ذلك بالتعاون مع شركة ميدنت بتقديم خدمات الفحص الطبي الدورى وذلك في إطار فاعليات المشاركة المجتمعية لدعم مستوى الرعاية الصحية بمصر.

جلوبال ميديكال سيتي .. نهتم لشفائكم
للحجز من خلال الاتصال: 19365
العنوان: ش الشهيد (المخيم الدائم سابقاً) الحي السادس، مدينة نصر
https://bit.ly/3ZnyRdc
رقم التسجيل الضريبي: ٥٧٩-٧٤١-٢٣٠



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Ella's Kitchen Egypt - Baby's organic food
Mar 29 ·

Feeding your baby is Mummies first challenge.
Get up to it and you definitely need external help.
Ella's is presenting a collection of organic food for toddlers for 6 months and above; which will boost the appetite of your baby and make him ready for more.



TLD - The Land Developers
4d ·

Life starts at home, so we're committed to providing exceptional service, personalized attention, and quality craftsmanship that surpasses your expectations.

TLD, Committed to you!
Visit our website now to know more:
tld-eg.com/



Mercon Developments
Feb 1, 2022 ·

It's where you work in peace in PAVO's breathtaking spacious offices where your business ideas float freely in our flying office!
Book your commercial or administrative unit now with 10% down payment and up to 15 years installments.

Send us a message or call us on 15033 to know more about our exclusive 20% discount on all units.

#MerconDevelopments #PAVOTower #NewCapital



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Social Media Coverage

Social Media Coverage
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NEW CAPITAL



EGYPT
MİLAT
CARPET



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PAVO TOWER









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SAHL HASHEESH



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Thank You

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