

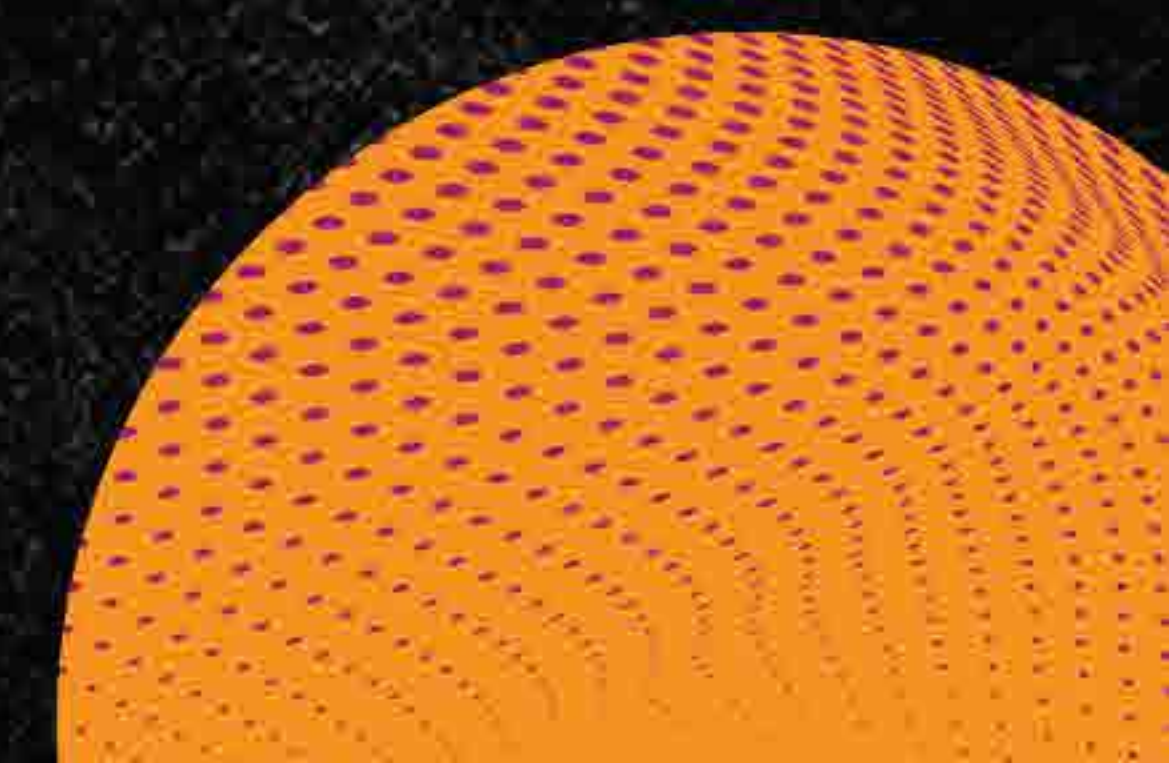




*Branding*

# PORTFOLIO

2024





Slogan

Creative Design Concept

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Creative Branding Concept  
Creative Branding Concept  
Creative Branding Concept



COMMITTED  
TO YOU

TLD-eg.com 16170





Naming

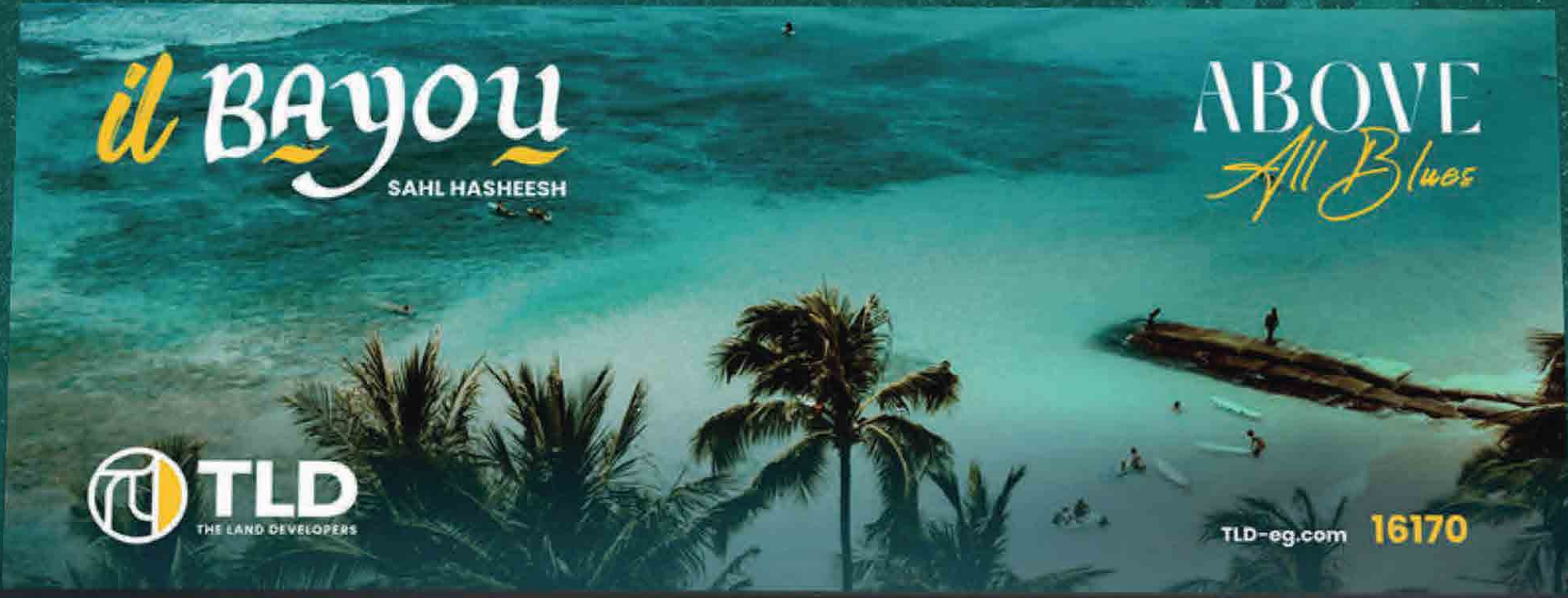
Logo Creation



**il BAYOU**  
SAHL HASHEESH

Slogan

Creative Design Concept



Creative Branding Concept  
Creative Branding Concept  
Creative Branding Concept

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**MAD**  
MARKETING CREATIVE SOLUTIONS

Corporate Identity



Creative Branding Concept  
Creative Branding Concept  
Creative Branding Concept



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Slogan

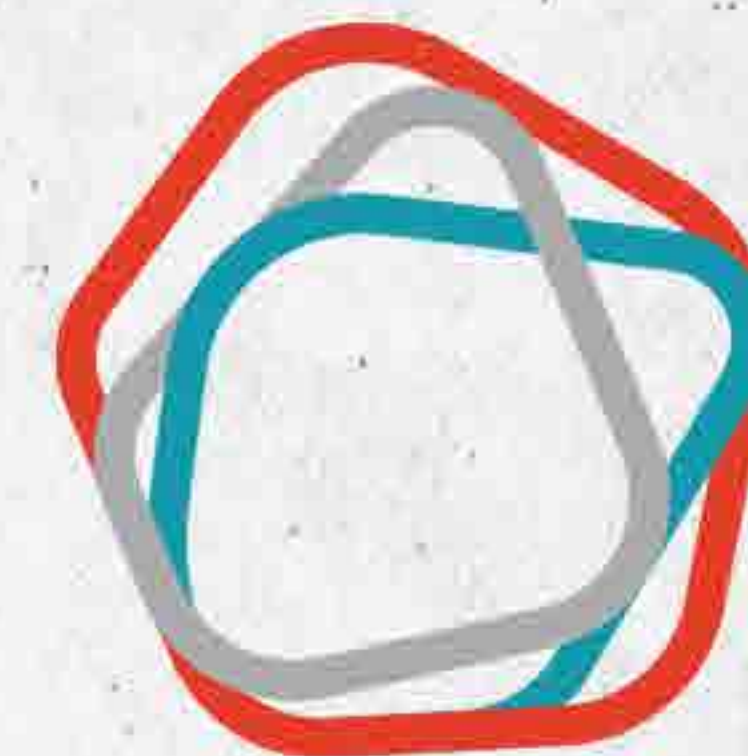
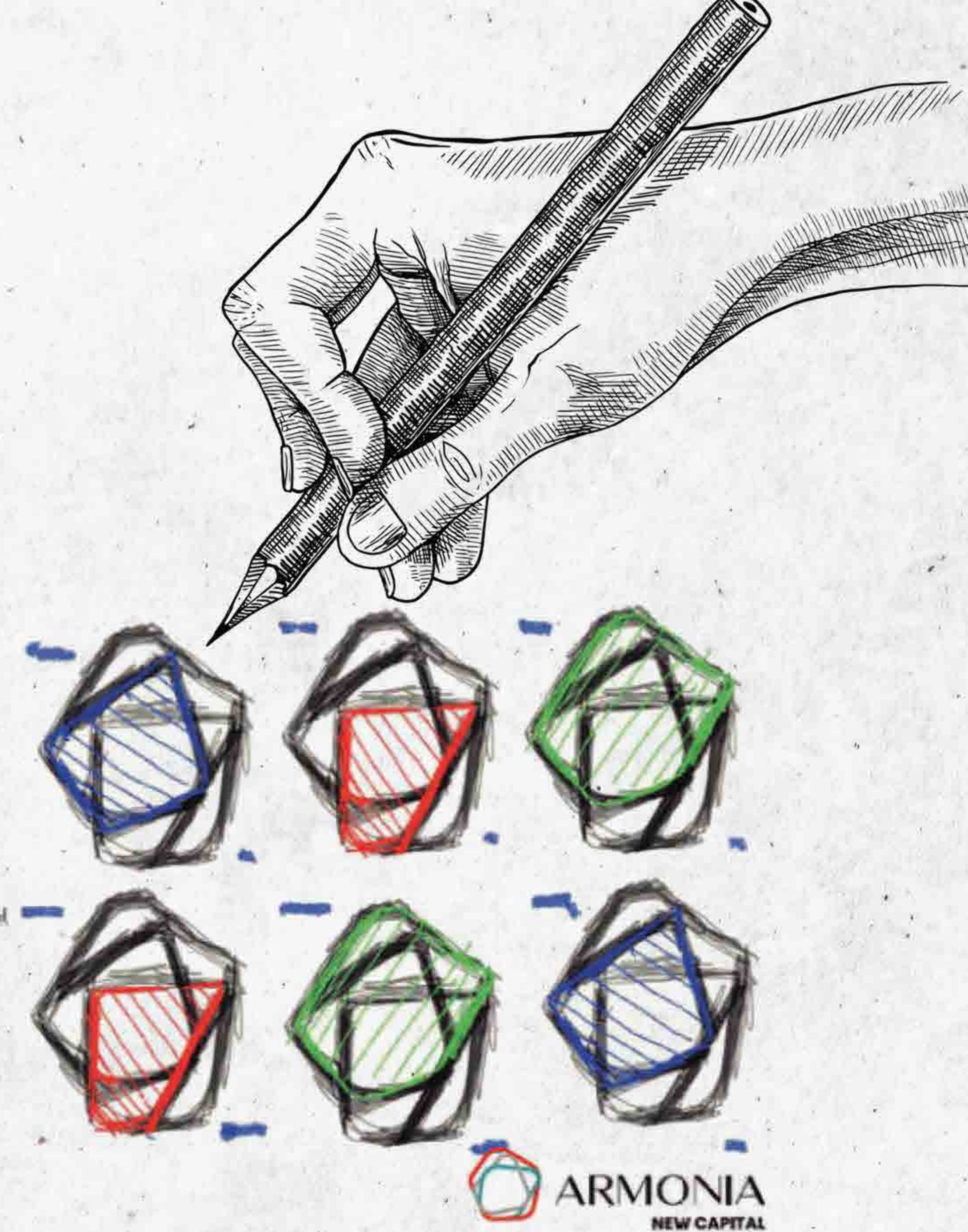
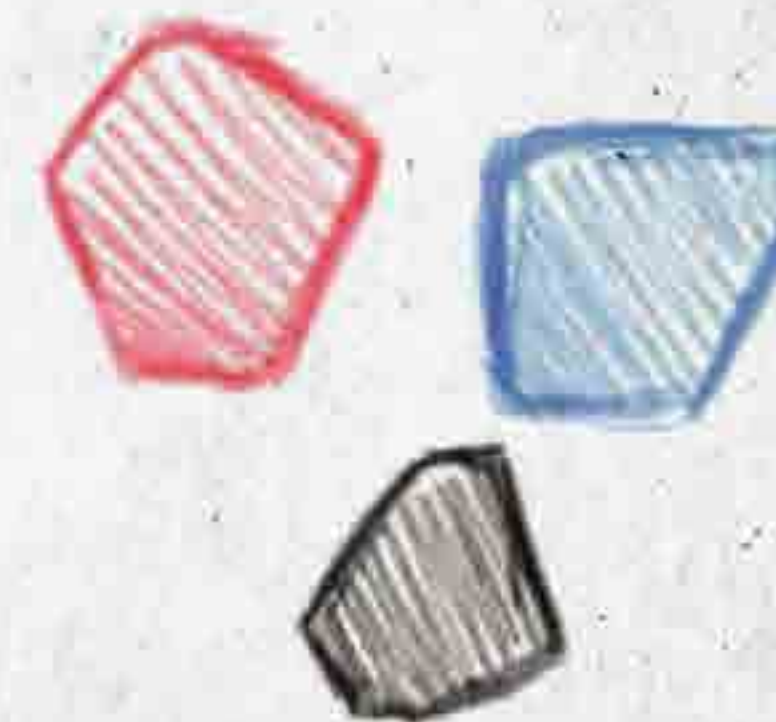
Creative Design Concept

# HARMONY IN ALL *shades*

ARMONIA  
SKETCHES  
IDEATION  
PROCESS

Red → Sport  
Blue → Calm - Meditativ  
GREY → Wisdom

Shape could  
represent  
template



# ARMONIA

NEW CAPITAL

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MERCON  
DEVELOPMENTS

Slogan

Creative Design Concept

Creative Branding Concept  
Creative Branding Concept  
Creative Branding Concept



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## Corporate Identity



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G7  
COMMERCIAL  
COMPLEX

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Creative Branding Concept  
Creative Branding Concept  
Creative Branding Concept



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## Corporate Identity

### Color Palette:

Primary

Secondary



### Fonts:

Primary (Body Text)

**Nexa Font**

Secondary (Titles)

*Alessandria*



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# PAVO TOWER

- Corporate Identity
- Creative Design Concept

### Color Palette:

Primary

Secondary



### Missuse:



PAVO  
TOWER

PAVO  
TOWER

PAVO  
TOWER

PAVO  
TOWER

PAVO TOWER





Naming

Logo Creation

Creative Branding Concept  
Creative Branding Concept

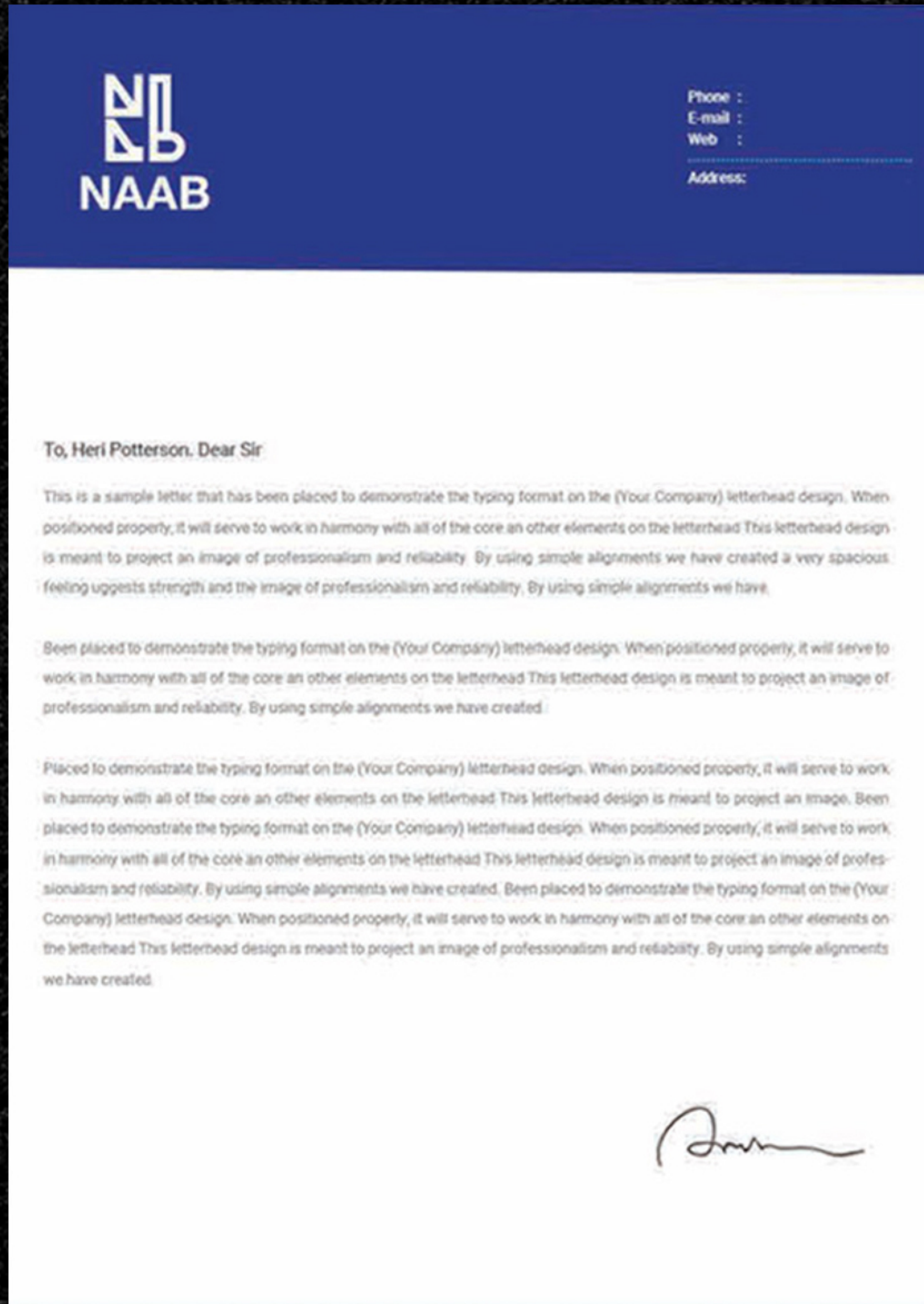


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# Corporate Identity

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Slogan

Creative Design Concept

نهتم لشفاكم

Creative Branding Concept  
Creative Branding Concept  
Creative Branding Concept

جلوبال  
ميديكال سيتي  
نهتم لشفاكم | الأزهر

جلوبال ميديكال سيتي  
مستشفى بمعايير عالمية

6. عيادة متخصصة  
25 غرفة عمليات  
21 فدان  
7. سرير

CALL US NOW في قلب مدينة نصر 19365  
ش. الشهيد (المخيم الدائم سابقاً)



Slogan

Creative Design Concept

دُبَيِّ فِي الْعَاصِمَةِ







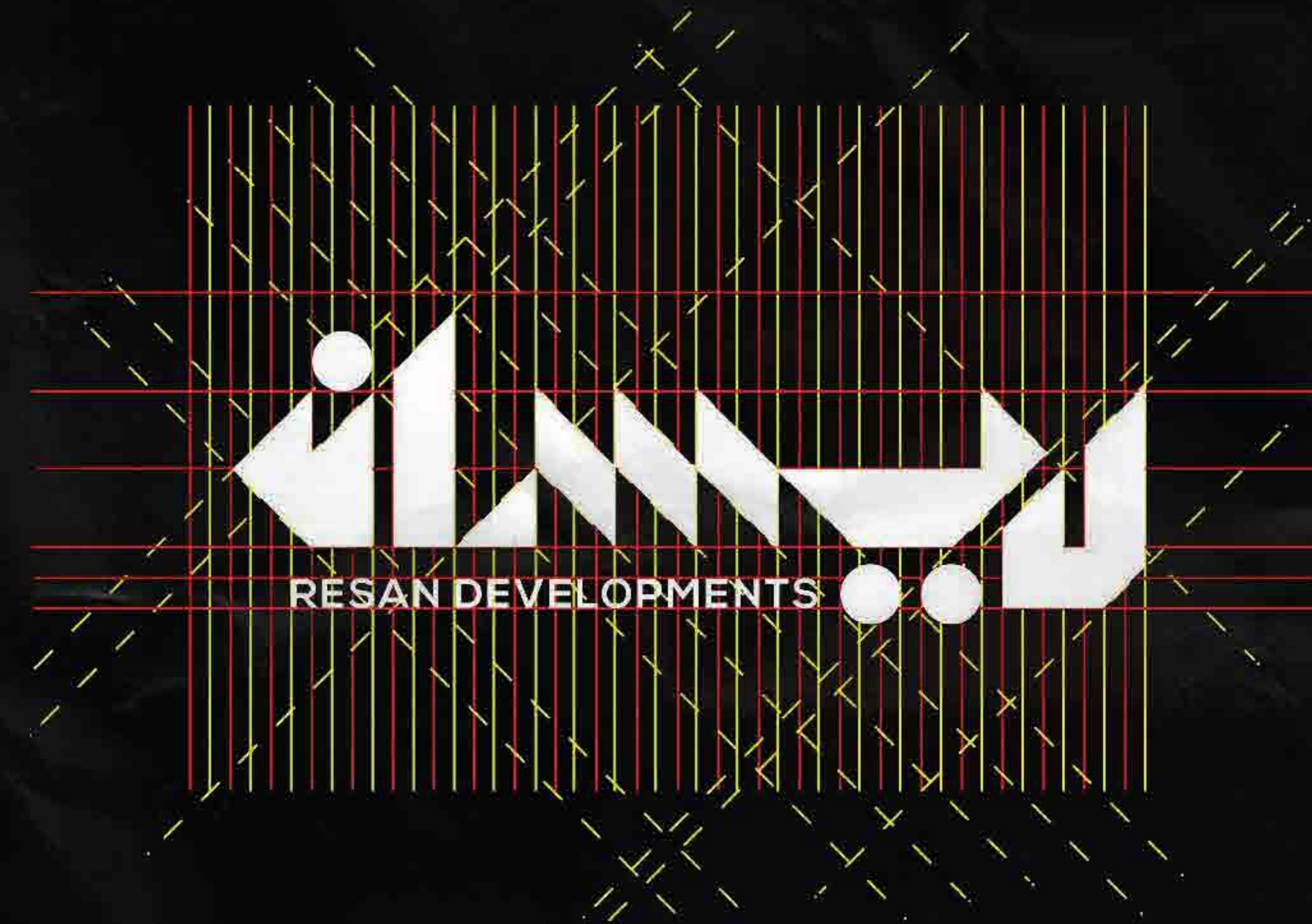
## Corporate Identity



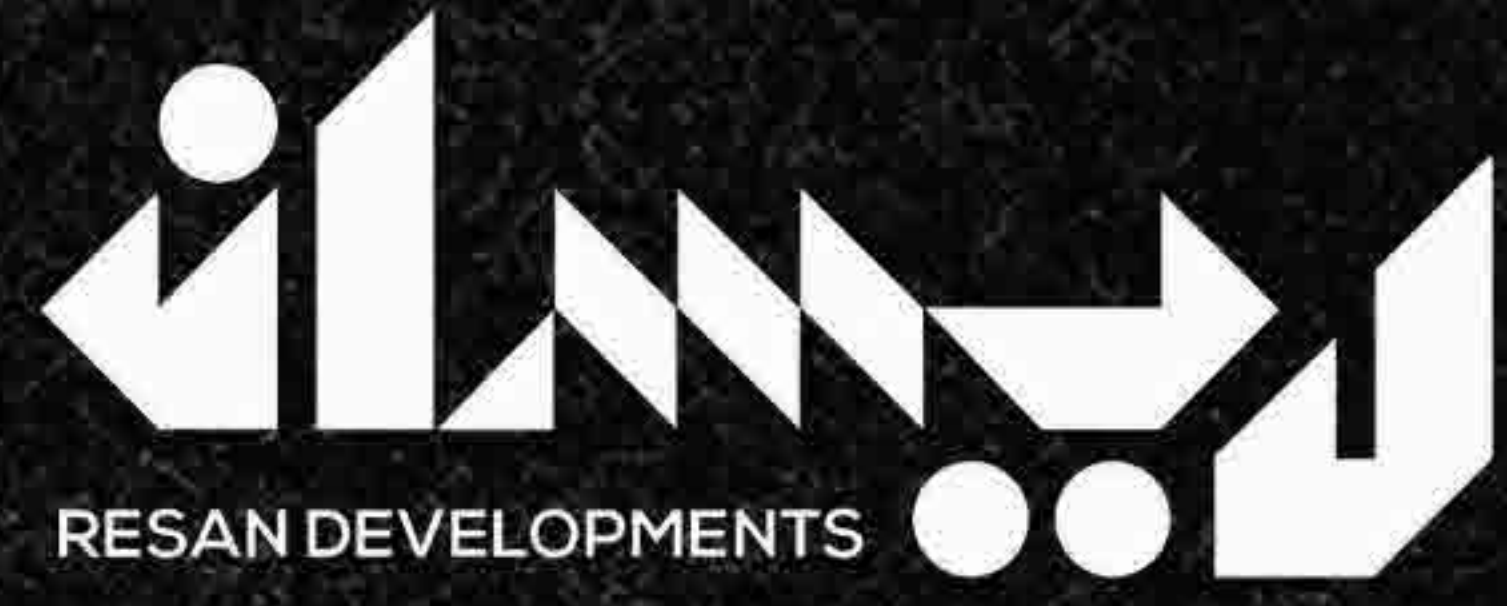
Creative Branding Concept  
Creative Branding Concept  
Creative Branding Concept



- Logo
- Slogan
- Creative Design Concept



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## Creative Design Concept

Creative Branding Concept  
Creative Branding Concept  
Creative Branding Concept



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# ONE SEVEN

Creative Design Concept

Creative Branding Concept  
Creative Branding Concept



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giz



Slogan

Creative Design Concept

أرضك رأس مالك  
حافظ عليها لعيالك

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# giz



## Corporate Identity

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Creative Branding Concept  
Creative Branding Concept  
Creative Branding Concept

*Factory*

 Naming

 Logo Creation

 Slogan

*Factory*

*Delivering Valuable Masterpieces*

**MAD**  
MARKETING CREATIVE SOLUTIONS



# Valory

## Corporate Identity

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### Why Valory

- +30 Years in manufacturing top-notch furniture
- Customized Designs
- +3000 Satisfied Clients
- High-quality material & finishing
- On-site Installation
- After care Service

When it comes to furniture we believe that each piece of furniture is simply a piece of Art that tells a story! A story shaped in every inch that has a beauty of its own!  
That's why VALORY is here to shape valuable pieces in every corner!  
Because each piece has its own value in terms of design, quality, and has a story to tell.

VALORY with more than 30 years of experience in manufacturing top-notch furniture for selective clients all over Egypt vows to deliver valuable furniture masterpieces.

### Delivering Valuable Masterpieces





neo liver

Slogan

Creative Design Concept



neo liver  
massage training center

مركز تدريب  
اللياقة البدنية



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neo liver

# Corporate Identity



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## Contact Us...



**Mobile:** +966542224662  
**Location:** Jeddah city, Saudi Arabia  
**Operating hours:** 10:00 AM - 09:00 PM  
**Working Days:** Sunday to Friday

### Accountability:

We deliver what we promise with international standards; that's why our relationships with our clients are based on trust, honesty, and open communication.

### INTEGRITY:

We are committed to providing you with innovative technology, world class services, and a professional approach that has earned us a reputation for superiority.

### PERFORMANCE:

Our teams are trained to guarantee our clients the best solutions in each aspect of what we offer.

Values

## B2B Partners

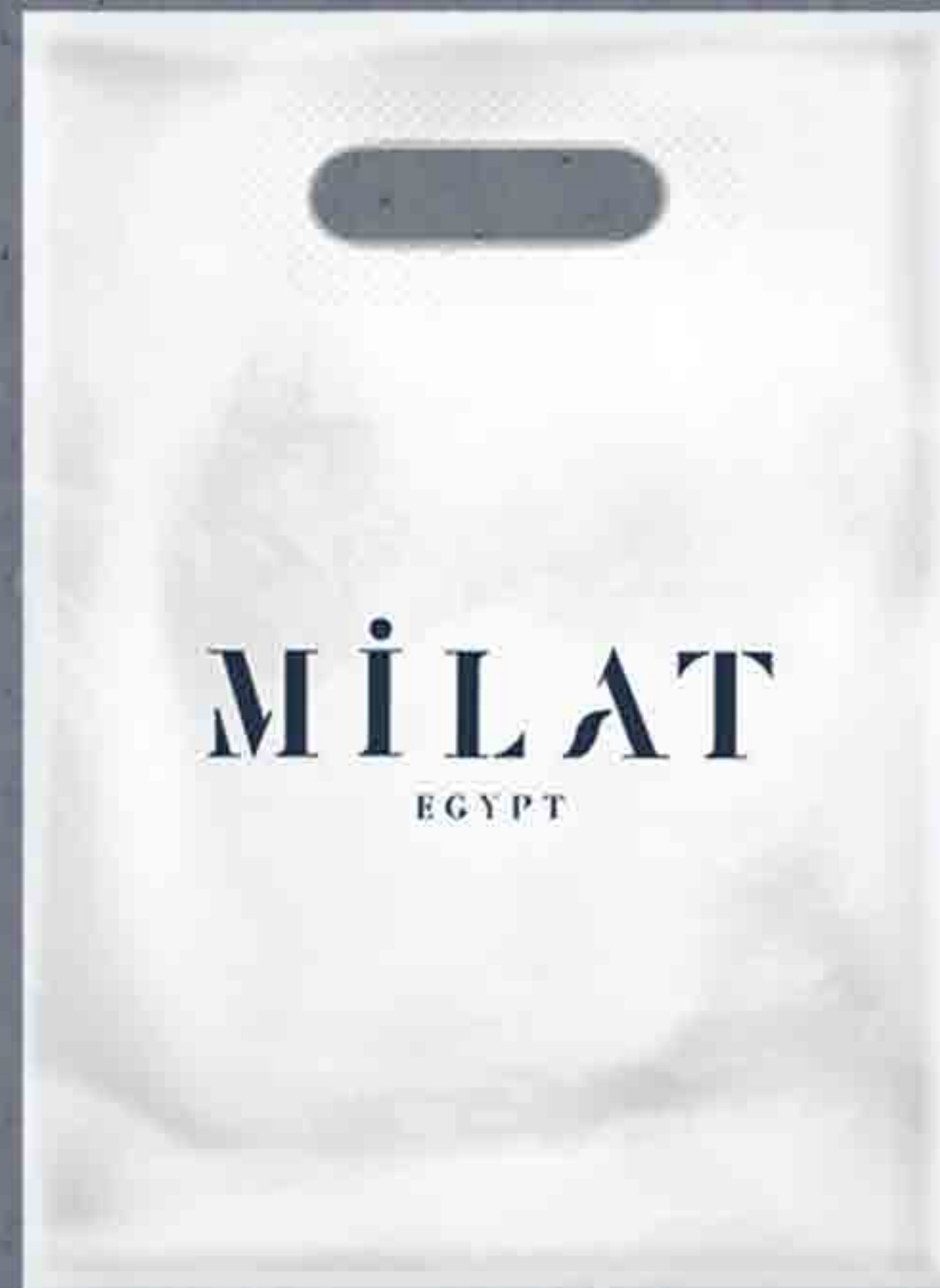
### Global Market:

According to the Global Wellness Institute, the global health and wellness industry is now worth 4.2 \$ trillion. The industry has been growing with 12.8% between 2015 and 2017 and represents 5.3 % of global economic output.





Corporate Identity



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## Naming



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RELY  
ON US!

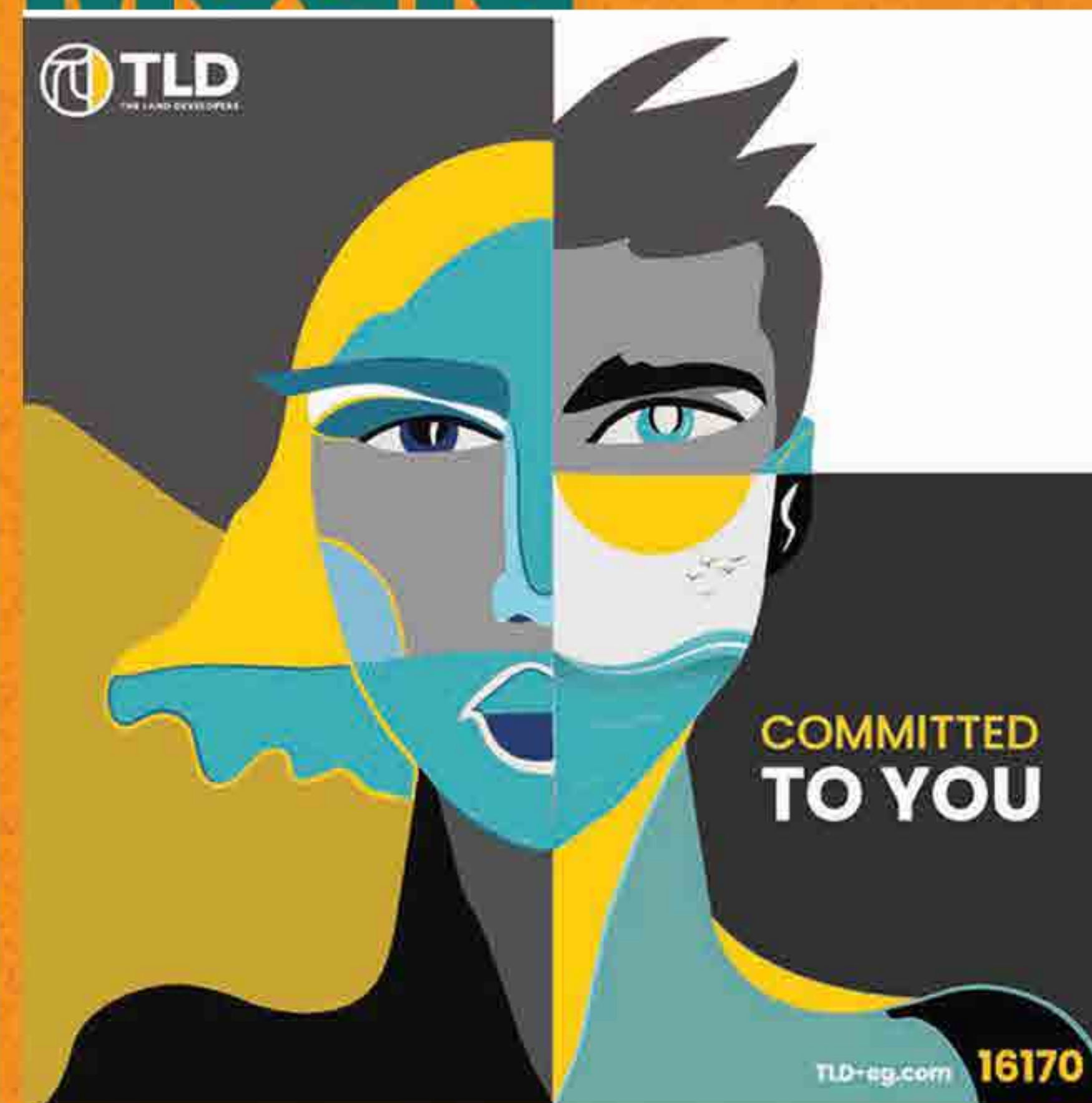
RELY  
ON US!

MAD  
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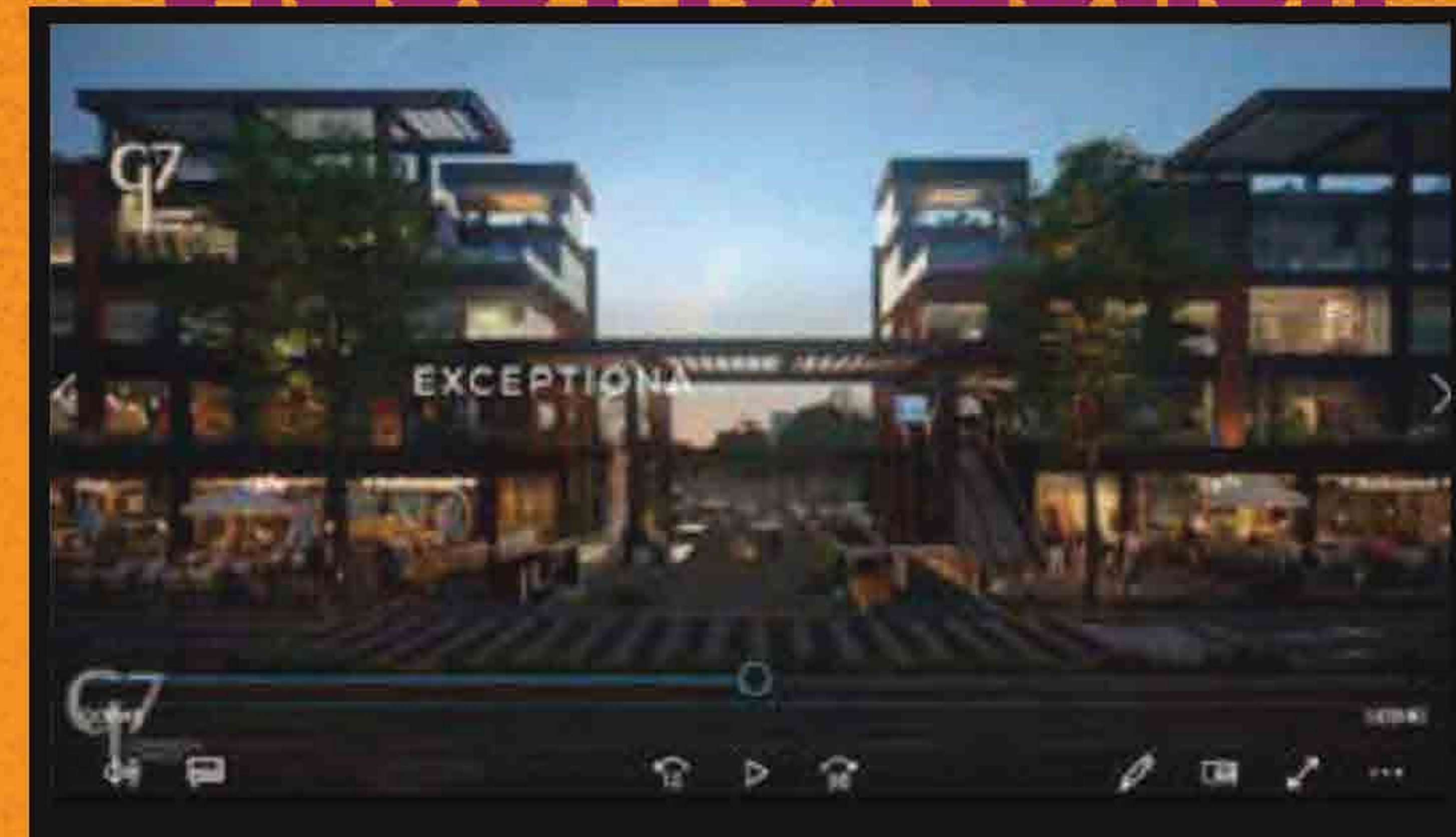


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# Social Media



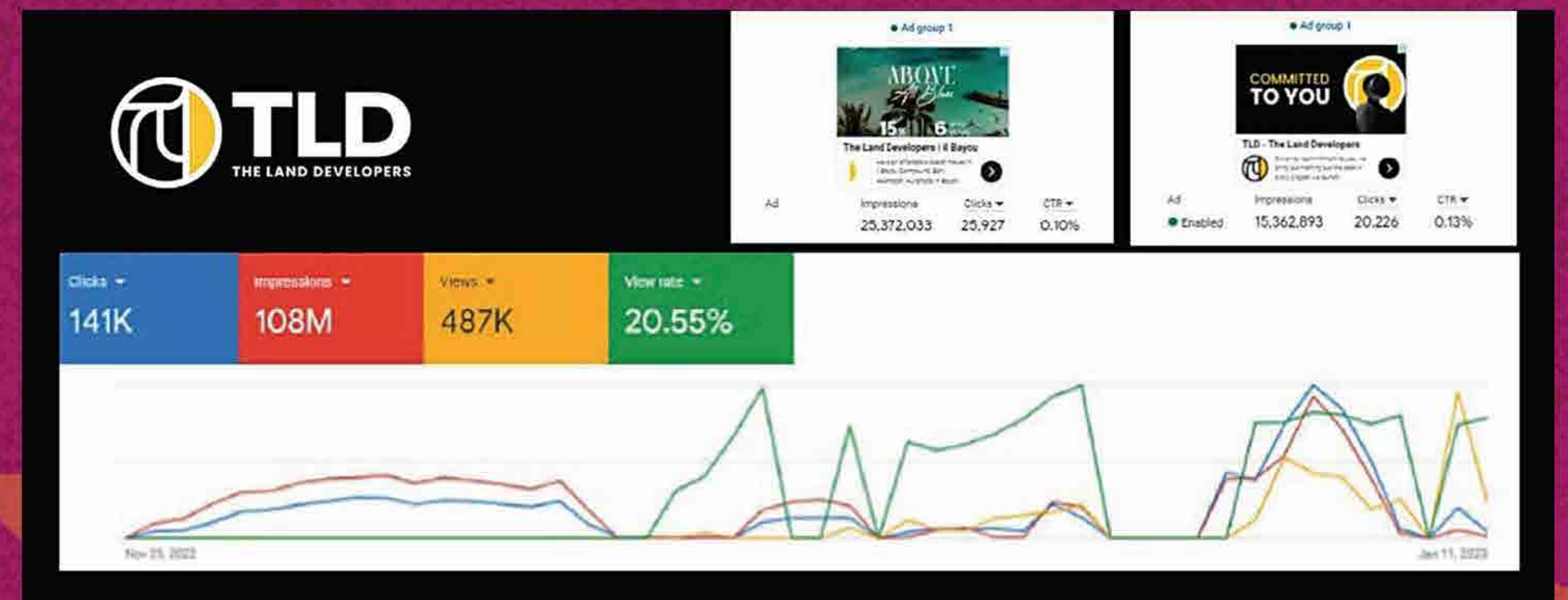
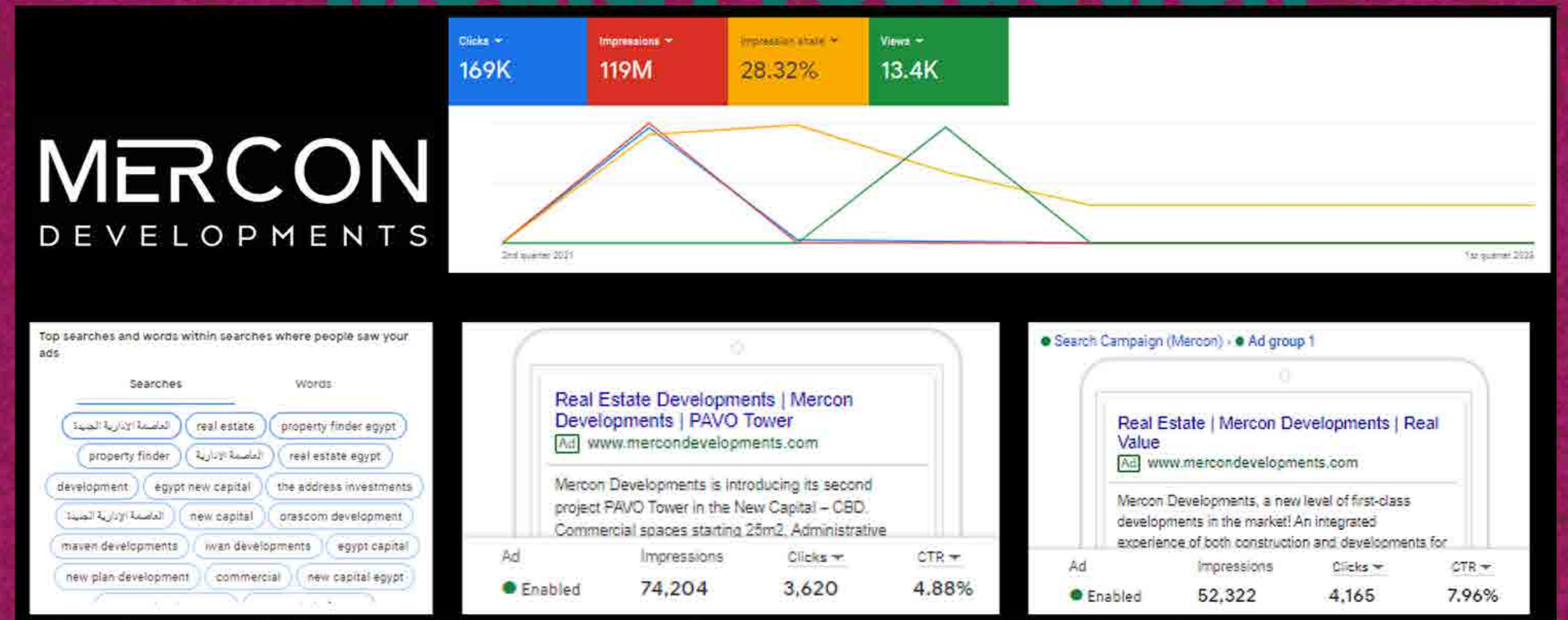
# Video Production



# Infoaraphic Videos



# Media Production





# Event Organization



# Production



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## Onaround Activation



## Booth 3D Desian



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# RELY ON US



Thank you for your exceptional work and delivery with Emaar Community marketing team, looking forward to working with your esteemed company.

**Mr. Tarek Abdallah**  
Senior Community Marketing



MAD Agency is a very professional entity, with the capability to turn around business for any SME in the right Direction and provide professional work for any enterprise.

**Eng. Moemen Nada**  
Board Member



I would like to thank you all for your usual good service and dedication, many thanks and appreciation.

**Ms. Yossra El-Khatib**  
Business Support Assistant



With MAD you can forward to achieve your goal.

**Eng. Wael Galal**  
Founder



Thank you so much for the creativity and dedication of MAD team across our campaigns. I appreciate the time your team spent on creating and crafting these campaigns.

I enjoy working with the team and account manager, their commitment is really amazing, I believe any company can get benefit of your team if they need their brand to go up.

**Ms. Jailan Yousri**  
Corporate Digital Communications Manager





**Thank You**  
Branding Portfolio